

Article: Beef Backlash

## **Classroom Discussion Questions College Level**

**Market Sensitivity and Information Flow:** The article describes how a single tweet about potential low-tariff beef imports from Argentina sparked strong reactions among U.S. ranchers. What does this response reveal about the volatility of agricultural markets and the role of digital communication in shaping economic expectations before policies are even enacted?

**Trade Policy and Perceived Fairness:** Even though no official policy change has occurred, the prospect of low-tariff imports raises questions about fairness and competitiveness. How should trade policy balance the benefits of global market access with the protection of domestic industries like cattle ranching?

**Political Communication and Accountability:** The uproar over an unconfirmed tweet highlights the growing intersection between social media and policy discourse. What ethical responsibilities do public officials have when communicating potential policy changes online, and how does premature or ambiguous messaging affect trust among stakeholders such as farmers, consumers, and international partners?

## **Classroom Discussion Questions Grades 9-12**

**Reactions to Policy Announcements:** The article describes how ranchers responded to a tweet suggesting the U.S. might allow low-tariff beef imports from Argentina. Why do you think ranchers reacted so strongly to something that hasn't officially happened yet? What does this show about the power of social media in shaping public opinion and policy discussions?

**Economic Concerns and Uncertainty:** Even though no trade change has been made, ranchers are already worried about how cheaper imported beef could affect their livelihoods. What does this tell us about how sensitive agricultural markets are to potential policy changes—and how uncertainty can impact farmers and ranchers?

**Trust and Communication:** The situation started with a single tweet from a government official. What responsibility do public leaders have to communicate clearly about economic or trade policies, and what might happen when information is shared before decisions are finalized?

## **Classroom Discussion Questions Grades 6-8**

**Big Reactions to a Tweet:** The article talks about ranchers reacting to a tweet about possibly bringing in cheaper beef from Argentina. Why do you think one tweet caused such a big reaction, even though nothing has changed yet?

**Worries About the Future:** Ranchers are concerned that if low-cost beef comes from another country, it could hurt their businesses. Why might they be worried about this, and how could it affect their farms and families?

**Sharing Information Carefully:** The story started with one message online. Why is it important for leaders to be careful about what they post or share before something is officially decided?

## **Classroom Discussion Questions Grades 1-5**

**A Message That Got Attention:** The story talks about a message online about bringing beef from another country. Why do you think that message made ranchers worried?

**Helping Farmers:** If cheaper beef came from another place, how might that make it harder for local ranchers who raise cows here?

**Thinking Before Sharing:** Why is it important for people—especially leaders—to make sure what they share online is true and clear before they post it?