

October 22, 2013

Dear Neighbors,

We, your neighbors, urge you to vote for Mary Souza on November 5, 2013 as our next mayor of Coeur d'Alene. Mary has an incredible track record, education, and thorough understanding of our local politics. She has consistently stood up for ALL the citizens of Coeur d'Alene in an attempt to create a level playing field and to be a voice for all of us.

Mary Souza was not against the Library, the Kroc Center, or the Educational Corridor as many would have you believe. She was against the process and the expenditure of incredibly large sums of tax payer monies without at least a vote of the people. Using LCDC (which is 100% tax payer money) as the private piggy bank to fund these projects is where she drew a line in the sand and she demanded that the public be given a chance to weigh in. Clearly, the primary focus and value of these expenditures are for the benefit of the downtown property and business owners. All the property tax payers contribute, but the majority of the benefit is for a select few.

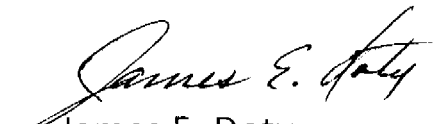
**Consider the following:**

- 37% increase in property taxes since 2006 (source: Idaho Freedom Foundation) – It has only just begun! Didn't your property values go down 30%-40%?
- Your city street overlay (budgeted funding for road maintenance) has been delayed for 2 years to improve Front Street for McEuen Park.

- LCDC is 100% funded by city property taxes. LCDC borrows money on behalf of, and to be paid by, future property taxes (all of us) to fund these projects.
- Our city executives are incredibly well paid compared to similar sized cities in Idaho. (source: Idaho Freedom Foundation)
- Kootenai County has the highest crime in the State of Idaho – Coeur d’Alene has the highest crime rate in Kootenai County! We need safer neighborhoods. (source: Idaho State Police in its annual, comprehensive Crime in Idaho report)
- We don’t compete with other cities in Idaho (Twin Falls as an example) in creating real jobs that can sustain a family. We need growth in business development.

Join us in making a difference. Vote before November 1<sup>st</sup> at the Kootenai County Election Center on 3<sup>rd</sup> Street, by absentee ballot, or on November 5<sup>th</sup> during regular voting. But, you must vote to be counted.

Sincerely,

  
James E. Doty

  
Bert Newman

**We also recommend that you cast your vote for the following city council candidates:**

- Chris Fillios
- Noel Adams
- Sharon Hebert