



C. L. "BUTCH" OTTER
GOVERNOR

April 25, 2013

Dear,

Here in Idaho, gun ownership is more than a constitutional right; it's a way of life. That's why I'm personally extending an invitation for you to grow your bottom line here in Idaho and join the business momentum we are experiencing in Idaho.

In Idaho, we know what "business friendly" means. We cherish and defend freedom, and we protect the Second Amendment. Those principles are in the very fiber of who we are, and we welcome the opportunity to show you our great state and be a partner in your future success.

Let me take this opportunity to introduce three reasons why Idaho should be at the top of your list of states to locate your business.

Idaho Runs at the Speed of Business. In business, time is money and we know businesses need to move quickly to compete effectively. Recently, a global manufacturer was able to permit, construct and start production in a brand new, million-square-foot facility in Idaho...in 326 days! We understand what efficient and supportive regulatory processes mean to business. We deliver results so you can deliver results.

Business Profits Increase in Idaho. Idaho's average cost for our highly skilled, often custom-trained workforce is 21% percent less than Connecticut. In addition, our energy costs are the second lowest in the nation and our health insurance costs rank among the least expensive in the United States. Idaho ranks among the best fiscally managed states in the nation. We balance our budget, we are investing in growth, and our taxes are going down!

Idaho Protects the Right to Bear Arms. In Idaho, we value the freedom that allows you to make your business as successful as possible. That means eliminating undue regulations and restrictions, and making sure government stands beside business, instead of standing in the way.

With over 30 years of experience in the private sector, I know firsthand how government can create a competitive, business-friendly environment and I am personally committed to making Idaho the best place in America to successfully innovate, start or expand a business.

I invite you to visit our state and see for yourself. I am confident you will find a workforce, a business climate and a quality of life that is second to none. I look forward to seeing you here!

As Always – Idaho, “Esto Perpetua”

A handwritten signature in black ink, reading "C.L. Butch Otter". The signature is written in a cursive style with a large, stylized "O" at the end.

C.L. “Butch” Otter
Governor of Idaho