



Press Release

FROM: Kit Hoffer kith@postfallsidaho.org
Public Information Office
City of Post Falls
208-292-2314

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● For immediate release

For information contact: Hilary Anderson: handerson@postfallsidaho.org

The City of Post Falls Strategic Plan Advisory Committee announced completion of a major step in the process of developing a new strategic plan for the city. Linda Wilhelm, City Councilor and committee member, presented a Vision Statement and Guiding Principles to the City Council for adoption at the June 26th Council meeting.

The Vision Statement says, *"Post Falls, Idaho is a vibrant city with a balance of community and economic vitality that is distinguished by its engaged citizens, diverse businesses, progressive leaders, responsible management of fiscal and environmental resources, superior service, and a full range of opportunities for education and healthy lifestyles."*

The twelve Guiding Principles developed by the committee will create a foundation for the Strategic Plan and reflect the city's core values, be the basis of all decisions and actions, and function as critical success factors. The Guiding Principles will also help us to develop Goals and Performance Measures as we move forward in the strategic planning process.

The Vision Statement and Guiding Principles are available in detail on the City's Strategic Plan webpage which can be accessed from a link on the home page at www.postfallsidaho.org.

July 16, 2012

The *Strategic Plan 2012-2017* will be an internal action plan for the City of Post Falls. It will establish a vision for our future, provide clear direction for reaching our goals, and establish priorities and measurable targets that the City can budget around and track.

The purpose of the Strategic Plan Advisory Committee (SPAC) is to provide recommendations and advice to the Post Falls City Council related to the formulation of the Strategic Plan. The SPAC consists of citizens, business leaders, and other stakeholders who possess experience, knowledge, and business acumen with the establishment of plans and visions for complex organizations.

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