



**Michael D. White**  
Chairman, President and  
Chief Executive Officer

January 31, 2011

Mr. Chase Carey  
News Corporation  
1211 Avenue of the Americas  
8<sup>th</sup> Floor  
New York, NY 10036

Mr. Brian Brady  
2111 University Park Drive  
Suite 650  
Okemos, MI 48864

Dear Chase and Brian:

I am writing on behalf of thousands of sports fans across the country on the eve of the Super Bowl. My request is simple. We urge either Northwest to make the local stations available, or alternatively, for Fox to provide these viewers the national feed of the game. As a broadcaster and a network who have a duty to serve the public interest, this decision would go a long way towards letting your viewing public know that allowing them to see the big game is more important than gaining leverage in negotiations. Only Northwest and Fox have the power to do the right thing so viewers don't miss the biggest game of the year. We would hope you would give our request serious consideration.

I look forward to your response.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. White', written in a cursive style.

Michael D. White