



NEWS RELEASE

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LABRADOR CAMPAIGN RELEASES POLLING RESULTS

Shows Minnick Has Modest Lead – But Facing Serious Re-Election Problems

(Eagle, Idaho) The Labrador for Idaho Campaign made public an internal poll done this week, showing that incumbent Democrat faces a difficult, uphill climb to re-election.

In a head-to-head matchup, Democrat Walt Minnick is preferred by just 37% of voters in Idaho's 1st CD, with 27% choosing Republican Raul Labrador. 26% were undecided.

Pollster Bob Moore, a highly experienced Republican pollster based in Portland, found that, "Labrador is trailing because he is less well-known than Walt Minnick". Moore went on to note that Minnick's advantage is limited to just those voters who have not yet heard of Labrador. Even more significant is the fact that only 38% of voters believe Democrat Minnick deserves re-election, while 40% want someone else.

One of the more encouraging pieces of data revealed by the poll is that Labrador is actually leading, 41% - 36%, among voters who are familiar with him.

"I have to say that I am very heartened by this polling data," Labrador said in a prepared statement. "Obviously, I would rather be ahead – but I am satisfied that the polling shows Idaho is ready to make a change, that this race is more than winnable. I am excited by the opportunity of earning the votes of those undecided today."

The analysis by Moore Information found that Idaho voters are very unhappy with the direction of the country. In fact, 61% of all voters interviewed said they want to vote for a Republican candidate "who will provide a check and balance on President Obama and the Congressional Democrats".

The survey was conducted July 12-13 among a representative sample of 300 voters in Idaho's 1st CD. The potential sampling error is 6% +/-, at the 95% confidence interval.

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