



Idaho Business Coalition
for Education Excellence

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Education Alliance: Wonderful Opportunity To Improve Idaho Education

At a press conference today, Governor Butch Otter announced that the Education Alliance of Idaho, a group facilitated by IBCEE and representing virtually all key Idaho education stakeholders, has made significant progress in developing a long-range strategic plan for improving Idaho education. The Alliance has submitted Recommendations for a Transformational Education Agenda for the State of Idaho.

“For the first time in memory, the perspectives of all key Idaho education stakeholder groups -- as diverse as those are -- have been represented at one table and have now spoken as one Education Alliance,” said Judy Meyer, IBCEE vice chair for northern Idaho, and partner in Parkwood Business Properties in Coeur d’Alene.

“For several years, IBCEE has advocated for such diverse interests coming together to improve Idaho education, and we are delighted with this progress,” Meyer said. “The work of the Education Alliance provides our state with a wonderful opportunity to make significant strides in improving education in the years ahead.”

In meetings facilitated by IBCEE, the Education Alliance of Idaho began deliberations in 2007. The Alliance is chaired by IBCEE’s Guy Hurlbutt. Its members include representatives from more than a dozen governmental and nongovernmental entities with significant stakes in Idaho education.

“Our Transformational Education Agenda, submitted to Governor Otter on August 20, 2009, provides a broad framework within which Idaho can continuously improve its education system,” Hurlbutt said. “But it’s only a beginning. Alliance members foresee significant future and ongoing strategy work.”

The Transformational Education Agenda report consists of a vision statement, mission statement, goals, performance indicators, and recommended next steps. The four goals named in the report are, broadly stated:

1. Idaho will increase the level of public confidence through continuous improvement in the education system in performance-based assessments, accountability, and measurement with the aid of transparent data.
2. Idaho will have high student achievement standards.

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increase secondary students' participation in advanced opportunity programs for post-secondary credits: AP courses, dual credit, Tech-Prep (professional-technical 2+2 programs), and others.

4. Idaho will have a high percentage of students go on to and successfully complete post-secondary education.

The Idaho Business Coalition for Education Excellence (IBCEE) consists of approximately 70 CEOs, presidents, and managing partners of businesses of all sizes throughout Idaho. IBCEE's objective is to advocate, in collaboration with key education stakeholders, for positive change in Idaho education and to help strengthen education's contribution to Idaho's economic strength and vitality.

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Education Alliance of Idaho Membership

Office of the Governor
State Department of Education
Office of State Board of Education
Idaho Association of School Administrators
Idaho Education Association
Idaho School Boards Association
Idaho Parent Teachers Association

Idaho Association of Commerce and Industry
Idaho Digital Learning Academy
Idaho Professional/Technical Association
J.A. & Kathryn Albertson Foundation
Idahoans for Choice in Education
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For further information about the Education Alliance of Idaho and IBCEE, please go to
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