Joker uncovers 'Whisper Campaign'

I've heard of telemarketing and cold calls, but I have never heard of a 'whisper campaign.' How do those work exactly?

Rick: Hello.

Unknown caller, who is breathing heavy.

Rick: Hello, anybody there.

Unknown caller, whispers: Do not vote for Dan gookin.

Rick: What? Dan who?

Unknown caller, still whispering: Damn it, are you listening. Dan Gookin. He is going to ruin this city. He wants to close the library and make the Kroc Center go away. He also wants to make your taxes go up.

Rick: Are you for real?

Unknown caller: Yes, we know where you work. We know where your kids go to school. Do not attempt to betray us.

Rick: I don't appreciate you threatening me.'

Unknown caller, whispering: You will vote for Deanna Goodlander. If you don't, you'll end up like Jim Brannon.

Rick: Who?

Unknown caller: Not important. Just know that we had him fired from his high paying job.

Rick: Good bye, hangs up.

