



**7th
Annual**

**active
living
expo**

Presented by:

 **SENIOR
Helpers**

**Saturday, May 16, 2026
9:30 a.m. - 1:30 p.m.**

THE SPOKESMAN-REVIEW


Mirabeau Park
HOTEL & CONVENTION CENTER

**1100 N Sullivan Rd
Spokane Valley, WA 99037**

SPONSORSHIPS

The Active Living Expo brings together top experts in the areas of health, fitness, leisure, travel, and financial planning, all of them ready to answer questions and offer our guests strategies on how we can all live our best lives!



SOLD OUT

SOLD OUT

SOLD OUT

PACKAGES

GOLD

One Opportunity

\$4,000

SILVER

Two Opportunities

\$3,000

BRONZE

Three Opportunities

\$2,200

Name and/or Logo inclusion in

Adv & Promo

Adv & Promo

Adv & Promo

Print Ad in Expo Guide

Half page

Quarter page

Quarter page

ROS Digital Impressions on spokesman.com

75,000

50,000

25,000

Promo Item or Brochure in Attendee Event Bags



Booth - 6' skirted table w/2 chairs

Premium Position

Premium Position

Premium Position

Free Event Tickets

12

8

4

30+ minutes Speaking/ Demo Opportunities Available



Event Guide Business Article

Half page

The Spokesman-Review Print Ad

Quarter page

Quarter page

Spokesman.com Digital ad

Premium 728x90 & 300x600

Premium 728x90

**Subject to Event Management approval*

For custom packages or more information,



Presented by:



"We have been fortunate to attend the Active Living Expo since 2022, and each year brings a refreshing variety of vendors and participants. We find it to be a well-attended event with a very engaged audience. The Spokesman-Review staff is wonderful - highly organized and takes extra care to tend to all details, ensuring the experience for vendors and attendees is welcoming and smooth. I highly recommend it!"

Liz B., Premier World Discovery

Visibility

Your brand receives extensive exposure with your logo and/or name leading up to and at the event – Print, Online, Social Media and More!

Connect with Your Target Audience

Build relationships directly with face-to-face interaction.

Lead Generation

Meet potential customers and establish qualified leads.

SOLD OUT

SOLD OUT

FITNESS/WELLNESS

One Opportunity

\$2,000

Adv & Promo

Quarter page

25,000



Standard

4

LEISURE

One Opportunity

\$2,000

Adv & Promo

Quarter page

25,000



Standard

4

EXHIBITOR BOOTH

\$650

Sixth page

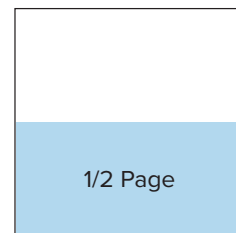
20,000

Standard

2

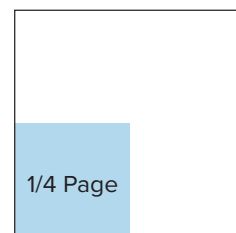
**Power Available
Additional \$25**

Sizes for Active Living Expo Guide



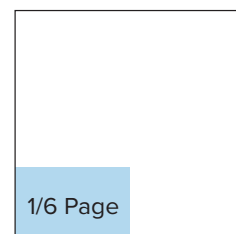
1/2 Page

9.5" Wide x 4.875" Deep



1/4 Page

4.75" Wide x 4.875" Deep



1/6 Page

4.75" Wide x 3" Deep

please contact your Marketing Advisor or events@spokesman.com

Your brand belongs at Spokane's Premier Lifestyle Event

The Active Living Expo attracts hundreds of active adults ready to discover what's next for their health and happiness.

Showcase your business, engage in real conversations, and position your brand in front of an audience that's motivated and ready to take action.



IMPORTANT DATES

Saturday, May 16
Active Living Expo
9:30 am - 1:30 pm

Event Guide Publishes
Wednesday, May 13
in **THE SPOKESMAN-REVIEW**
(also distributed at the Expo)

Booth Deadline
Thursday, May 7

**DEADLINES TO GUARANTEE AD
IN ACTIVE LIVING EXPO GUIDE:**

Space Reservations
Wednesday, April 22

Completed ads
Wednesday, April 29