



C.L. "Butch" Otter, Governor

Megan Ronk, Director

October 19, 2017

Dear Neighbors at Amazon,

We have watched Amazon with great interest over the past 20 years, and like many we have marveled at the growth of the company and its dominance in the retail market. Our interest recently turned to wonder as we saw the response to your Headquarters 2 announcement. With more than 100 locations responding to your request for information, it is certain that Amazon will find the perfect place to make its second home.

Just as your customers come to Amazon to find the right products with qualities specific to their needs, we understand the thoughtful requirements that are needed to successfully launch a second headquarters. We also understand that Idaho's many sterling qualities do not quite fit this particular site need.

Having said that, Idaho is recognized for its favorable business climate, stable tax rates, reasonable regulations, low-cost renewable energy and affordable land. We have a skilled, motivated workforce and State policies that recognize the importance of economic activity to our Idaho way of life. We balance our budget without raising taxes and we know that the best way to help business is to simply get out of the way.

As Governor, I have spent decades promoting Idaho's goods, services and people around the world. Director Ronk and I are personally committed to making Idaho the best place in American to successfully start or expand a business. After the dust settles, we hope you have time to review Idaho's highlights on this site and consider us to be part of your future growth plans. So in other words, save us for later in your cart!

We look forward to working with you, now and long into the future.

As Always – Idaho, "Esto Perpetua"

A handwritten signature in black ink, appearing to read "C.L. Butch Otter".

C.L. "Butch" Otter
Governor of Idaho

Megan Ronk
Director, Idaho Commerce