



Intermax Pledges Never to Sell Client Data

**Move comes in reaction to national law changes
that benefit large corporations at the expense of customer privacy**

FOR IMMEDIATE RELEASE

April 5, 2017

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COEUR D'ALENE— Intermax Networks today announced they will never sell client data in reaction to a law change that allows Internet Service Providers to sell their customer's web browsing history.

"We are stunned at the change in this law," said Mike Kennedy, President of Intermax. "We take our customer's privacy seriously, as all Internet Service Providers should. Unfortunately, the big national companies have carried the day in Washington on this. So in response we are making a pledge to our customers that their browsing data is not for sale with Intermax," Kennedy added.

According to the official (S.J.Res.34) summary on Congress.gov: "This joint resolution nullifies the rule submitted by the Federal Communications Commission entitled "Protecting the Privacy of Customers of Broadband and Other Telecommunications Services." Many privacy advocates from across the spectrum have criticized this bill as allowing large ISPs to compromise their customers by selling their browsing history. The bill was signed into law yesterday, April 3, 2017.

"We are a rapidly growing local company and we may not win a battle with the big company lobbyists in Washington, DC," Kennedy said. "But we can continue our pledge to our customers that no matter what the big providers say we will go above and beyond and pledge to never sell any of our customers' data - period," Kennedy concluded.

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ABOUT INTERMAX:

Intermax is the largest independent Internet, Voice, Data, and IT Managed Services network provider in the Inland Northwest and has served customers in North Idaho since 2001. Through the regional fiber optic and microwave network in Kootenai, Bonner, Boundary, and Spokane counties, Intermax continues to lead the expansion of access to high-speed internet and telecommunications voice services throughout the region. Intermax currently serves nearly 3,000 business and residential clients from southern Kootenai County to the Canadian border, and has taken a leadership role in bringing broadband to areas that have been historically underserved by major national carriers of high-speed internet.