

State of Idaho **DIVISION OF BUILDING SAFETY** 

C.L. "BUTCH" OTTER Governor C. Kelly Pearce Administrator **Building a Safer Idaho** 

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## FIRST LADY LORI OTTER TO PARTICIPATE IN BORAH ELEMENTARY SCHOOL SAFETY & SECURITY ASSESSMENT

As Honorary Chairperson of the "See, Tell, Now!" campaign for the Idaho Office of School Safety and Security (IOSSS), First Lady Lori Otter will visit Borah Elementary School located at 632 E. Borah Ave. in Coeur d'Alene. The First Lady will meet with a group of students to discuss school safety and security concerns from a student perspective. Mrs. Otter will also meet with school and district administration to discuss the security assessment portion of the program. Accompanying the First Lady will be IOSSS Program Manager Brian Armes, Northern Idaho Security Analyst Mark Feddersen and Eastern Idaho Security Analyst Guy Bliesner. Members of the media are invited to join the First Lady for all or part of the process, which will begin with a student assembly at 11:00 A.M. and a press event to follow at approximately 11:20 A.M. on Wednesday, September 21st.

Governor C.L. "Butch" Otter has proclaimed September 2016 **SCHOOL SAFETY AND SECURITY AWARENESS MONTH** and encourages all Idahoans to share in the observance through a greater sense of vigilance as it relates to potential security threats at our public educational institutions.

The Idaho School Safety and Security Act of 2016 established the Office of School Safety and Security (IOSSS) within the Division of Building Safety (DBS) to promote and enhance the safety and security of the students attending the public educational institutions of the state.

"See, Tell, Now!" is part of a multi-faceted public awareness drive focusing attention on the importance of being watchful for and reporting unusual situations that could pose a safety or security threat in our public schools.

"See, Tell, Now!" includes a statewide public service campaign of television and radio PSAs featuring the First Lady, colorful posters for placement in schools, a bright logo to identify the program and coloring books focusing on safety and security for distribution to Idaho first-grade students. ###