

CRAPO'S CAMPAIGN RELEASES

AD HIGHLIGHTING HIS WORK FOR IDAHOANS

Mike Crapo campaign

Boise, ID – Mike Crapo's campaign announced the release of its second television ad, "Jensen Mill Testimonial", which begins running statewide today. The ad highlights the Senator's response to challenges faced by a small lumber business in southeastern Idaho, Jensen Lumber, when it faced government red tape and communication that threatened to shut it down.

"Locally-owned businesses like Jensen Lumber Company are the heart of our communities," said Senator Crapo. "It takes know-how, hard work, sacrifice and determination to build successful businesses and grow them over generations. Unfortunately, small business owners like Brad Jensen often face considerable challenges that can hinder their ability to succeed due to that government red tape. I will continue fighting for policy changes that better enable Idaho's small businesses to thrive by reducing federal regulation, fixing our broken tax code and changing the culture of the government to one that helps businesses create jobs and grow our economy.

"We had a problem, and Senator Mike Crapo stepped in," said Brad Jensen, Vice President of Jensen Lumber Company. "He got people together. He saved our business."

Jensen Lumber Company is a family-owned business that has operated in Ovid, a town of 100 people in southeastern Idaho, for more than 45 years. In 2013, the U.S. Forest Service (USFS) prevented the company from removing logs from a timber sale that Jensen Lumber had already purchased from the USFS. Senator Crapo brought together stakeholders from both the federal and state governments to identify where forest restoration could continue. The results of these efforts ensured that logging could resume, helping small businesses in the area like Jensen Lumber Company while promoting healthy forests.