

City of Coeur d'Alene, Idaho

Call to Artists – McEuen Park Wall

Project Intent / Location:

The renewed and revitalized McEuen Park has been a project long in the making for the community of Coeur d'Alene, Idaho. This prime location in the heart of downtown has evolved greatly over the years, and was recently developed into a destination park with compelling and memorable features that are designed to serve the greatest number of uses for the greatest number of people, of all ages and abilities, throughout all seasons. The park supports regional events and was designed in recognition of the legacy of the McEuen Park area.

The area that is now McEuen Park has had a diverse and colorful past. It has served as the site of a lumber mill, a railroad pass through, and a military encampment complete with barracks and training grounds. After decades of use for industry and commerce, the area was put to more leisurely uses. It is the former location of the Kootenai County Fairgrounds, and was recently converted into a world class downtown waterfront park. The Coeur d'Alene Arts Commission is seeking to install art in the park that will embody the vibrant present and bright future of this area.

This Call to Artists is for art that will be located on the south wall of the parking structure at McEuen Park. The wall is approximately 265 feet long and varies in height from 4 to 11.5 feet. The selected art may extend the length of the wall or just a portion. The goal for the piece is to significantly beautify one of the primary pedestrian and vehicle passageways of the revitalized park. It is meant to be a piece of public art visually enjoyed by users of the Centennial Trail, visitors to the park, and users of the parking garage. Located at a busy thoroughfare of the park, the area around the art will receive a lot of vehicle and foot traffic as visitors enter and exit the park.

The total amount of funding available for the piece is up to \$45,000.00. Each Artist may submit up to 3 designs for this project.

Include in your proposal the expected budget for your art. The art must be comprised of low-maintenance materials that are weather resistant and can stand up to the wear and tear of prolonged public interaction (ideally being resistant to graffiti). The art will be installed vertically on a wall made of concrete masonry blocks. Exact method of installation will be dependent on the selected piece.

There is no theme to this Call to Artists, allowing for open interpretation and creativity to make a lasting impression on residents and visitors.

Submission Deadline:

Applications must be received through the CaFÉ website (www.callforentry.org) Please note: Applications close at 11:59 PM in the Mountain Time Zone (Denver, CO, USA) on August 28th, 2015. The call is entitled, "City of Coeur d'Alene ID: McEuen Park Wall". To ensure fairness, no extensions or waivers of deadlines will be granted.

Eligibility:

This Call is open to all Artists, Designers, or Creative Individuals residing in North America regardless of race, color, religion, national origin, gender, age, marital status, physical or mental disability. Coeur d'Alene Arts Commission members and selection committee members are not eligible for participation.

Initial Submissions:

The Artist will submit a resume reflecting experience in submission, selection, and successful installation of public art on a similar scale. Initial submissions should include at least one (1) image of each proposal/concept, and five (5) images of previous work. The public will be involved with the selection process by voting for their favorite submittals and their choices will weigh in on the decision process for the short-listed artists.

After the review period of the initial submissions, the finalists will be chosen and notified of their selection. The chosen Artists will then prepare final drawings and maquettes, as well as costs associated with their proposed art piece. Each short-listed Artist will receive a \$300 stipend for their preliminary efforts.

The Artwork:

Artwork must be original works of art by the submitting Artist. The art may be a new original piece or an existing work of the Artist. The art may not be on display in other public art programs within a radius of 200 miles around Coeur d'Alene. The artwork may not contain advertising, religious art, sexual content, negative imagery or convey political partisanship.

The chosen art will be for exterior installation and requires durability and characteristics to withstand the elements in the Pacific Northwest. There will be electricity available for the installation and lighting.

Submission Requirements:

Please submit proposals through the CaFÉ website (www.callforentry.org). The call is entitled "Coeur d'Alene: McEuen Park Wall."

Selection Process:

Responses to the Call to Artists will be evaluated by a selection committee consisting of seven (7) voting members. Non-voting members of the selection committee shall include members of the Coeur d'Alene Arts Commission and city staff.

Selection Criteria:

Selection criteria to be used for consideration shall include, but not be limited to the following: Artistic quality, context, diversity, and structural integrity. Submissions will also be evaluated on their feasibility and convincing evidence of the Artist's ability to successfully complete the work as proposed by the submitted materials.

Budget & Payment Schedule:

The allowable budget for Artists is up to, but no more than, \$45,000.00. Included in this budget are the Artist's fee, travel, fabrication, engineering, materials, documentation, installation, and all other costs accrued by the Artist specific to this Call to Artists. The chosen Artist will be given an up-front negotiated draw from the budget, with the remaining balance of the Artist's fee paid upon acceptance of the final artwork.

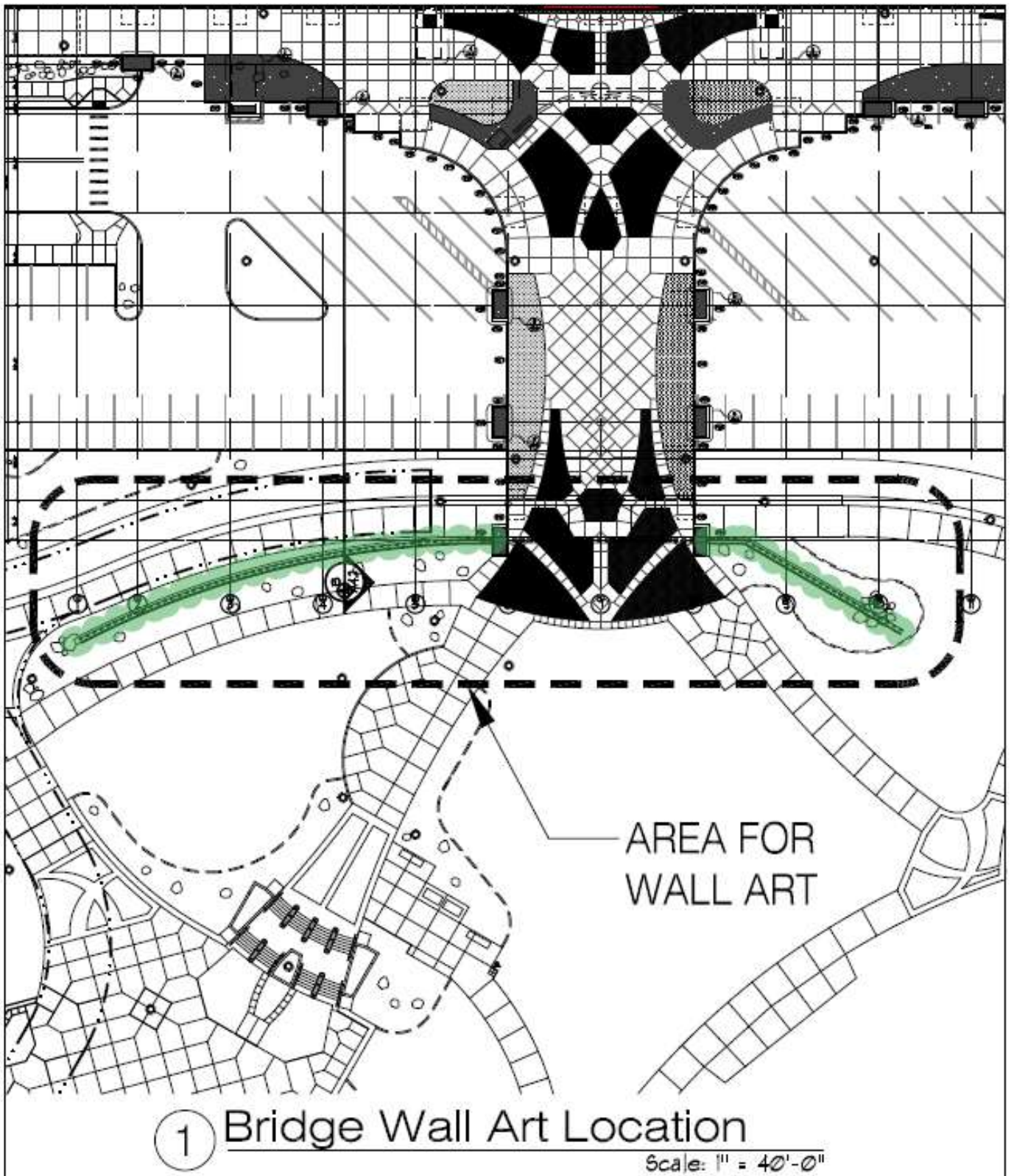
Timeline:

<u>June 26, 2015:</u>	Call to Artists
<u>August 28, 2015:</u>	Response from Artists due
<u>September 16, 2015:</u>	Finalists selected and notified
<u>October 9, 2015:</u>	Chosen Artists to develop final drawings and maquettes
<u>October 19-30, 2015:</u>	Submissions will be displayed for public review and comment <i>(Maquettes will be on display at the Coeur d'Alene Public Library for public opinion)</i>
<u>First half of November:</u>	Selection committee to choose preferred art
<u>Last half of November:</u>	The selected Artist will be notified.

The selected art will be brought to the Coeur d'Alene Arts Commission, General Services Committee, and City Council for final approval. The contract will be issued thereafter with art delivery and installation by May 2016.

Application Return:

The City of Coeur d'Alene will keep all applications on file, unless the artist indicates that they do not want their name added to the city's artist database for email notices of future calls. Artist's response for this Call to Artists will not be returned. Every effort will be made to protect submitted materials; however, the city will not accept responsibility for any lost or damaged materials during the selection process.



McEuen Park Public Art

Coeur d'Alene, Idaho

SHEET NO.

Area 4

reference sheet:
none

Date: 2/5/15

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The City of Coeur d'Alene reserves the right to change the dates of the project timeline, to modify this solicitation, to request additional information or proposals from any or all participating artists, to re-open the competition and/or to accept or reject, at any time prior to the commissioning of a work, any or all design proposals.

For more information on McEuen Park, please visit:

<http://www.cdaid.org/751/departments/parks/all-parks/mceuen-park>

For more information about the Coeur d'Alene Arts Commission, visit our website at

<http://www.cdaid.org/index.php/committees/arts-commission>

Contact information:

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Thank you for your interest!