



MEDIA RELEASE

\$80 A NIGHT, AT EXIT 80 TO COMMEMORATE 80 MPH **Shoshone-Bannock Hotel and Event Center Introduces a Summer Flash Sale**

July 23, 2014, Fort Hall, ID - The Shoshone-Bannock Hotel and Event Center is introducing a one day, room rate sale to commemorate the placement of 80 mile per hour highway signs.

“We have reached the height of summer and we want to help our guests take advantage of our location,” said Echo Marshall, Director of Sales and Marketing for the hotel. “Located just minutes away from many Eastern Idaho hot spots, and conveniently just off I-15, Exit 80 is a luxurious break from your activities this weekend.”

On July 24th, 8 am until midnight, guests may purchase a Traditional King or Traditional Double Queen, at the \$80 per night rate, for travel good thru the end of July. The offer is available for new reservations and may not be combined with any other offer. For more information, guests may ask their Reservations Agent at 208-238-4800 or 1-855-746-2268.

TP Gas, also located at Exit 80, will begin their Summer Traveler Contest. Stop in and register to win prizes summer travelers want, including: snacks, car and truck accessories and Gas Cards. No purchase necessary and for more information see the display located within the store.

The Shoshone-Bannock Hotel & Event Center, owned by the Shoshone-Bannock Tribes, welcomes guests to Southern Idaho’s newest destination adjacent to the popular Fort Hall Casino. Deluxe accommodations include the luxurious Cedar Spa, delicious dining at the Camas Sports Grill and 15,000 square feet of Event Center meeting space. Conveniently located off Interstate 15 Exit 80, 10 miles North of Pocatello, the new destination offers a Las Vegas style experience close to home for guests traveling near or far. For more information, visit www.shobanhotel.com.



###

Shoshone-Bannock Hotel & Event Center

PO Box 277 | Fort Hall, ID 83203 | (208) 238-4800 | www.shobanhotel.com



FOR IMMEDIATE RELEASE