



Regional Internet Outage Doesn't Harm Intermax Customers Due To Multiple Backup Systems

It may be April Fools' Day but this is no Joke!

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COEUR D'ALENE— The ultimate April Fools' Day Joke turned out to not be funny for many internet customers around the region as a major upstream supplier to many of the region's broadband carriers went dark due to a major interruption in service. Fortunately for Intermax commercial and residential customers the outage was unnoticed as the Intermax network switched over to redundant and diverse path connections.

"Intermax also uses this upstream provider, but because we have invested in separate fiber and private microwave connections and carry multiple diverse routes to get our internet feeds our customers were almost completely unaffected," said Mike Kennedy, President of Intermax.

"Our network is completely redundant and has a totally diverse path from any existing fiber offerings from any telecommunication company in North Idaho so high capacity business customers were protected from this outage," Kennedy continued.

Fiber optic networks have largely replaced copper wire or coaxial communication networks over the last 10 years as the core transmission vehicle to carry large amounts of data with high speeds and low latency. This is important for businesses whose transactional needs often include virtual private networks, VoIP, and large video transmissions. Having a redundant private microwave network that can carry equal amounts of data is a critical piece of an effective disaster recovery situation for a business who relies on the internet. Intermax is the only carrier in the region with such a redundant network.

Intermax is the largest independent voice and data network provider in North Idaho and has served customers in North Idaho since 2001. With the recent introduction of fiber access in Sandpoint



adjoining the fiber network in Coeur d'Alene, Hayden, Post Falls, and Liberty Lake, the company continues to lead the expansion of access to high-speed internet throughout the region.

Intermax currently serves nearly 3000 business and residential clients from southern Kootenai County to the Canadian border, and has taken a leadership role in bringing broadband to areas that have been historically underserved by major national carriers of high-speed internet.

For more information on fiber access or to discuss business or residential connections, contact Mike Kennedy, President, or Danny Alfson, Director of Sales at 208-762-8065, ext. 116.

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About Intermax Networks - Intermax was formed in 2001 and has built the largest independent fiber optic and private microwave data and voice network in North Idaho. Intermax serves residential, business and enterprise class internet data customers as well as select residential communities with data, voice and transport solutions. For more information visit: www.IntermaxNetworks.com.