

Coeur d'Alene hires full-time communications coordinator

COEUR d'ALENE—Keith Erickson has been named the city of Coeur d'Alene's first full-time communications coordinator. Erickson has held the position as a contracted employee since last November.

In his role with the city, Erickson will be responsible for coordinating community relations and public information through the development of media relations and publicity. He will focus on maximizing community awareness in the city's activities, services and programs.

"This position is part of the city's ongoing commitment to involve our citizens with all aspects of the city's operations," said City Administrator Wendy Gabriel. "The communications coordinator will have a critical role in spreading our message to the community in a timely manner."

Erickson will report to Gabriel. Earlier this year, the City Council voted unanimously to create the full-time position.

Erickson, 50, earned a BA in communications from Washington State University in 1987. He has previously worked for newspapers across the Northwest, including 13 years at the Coeur d'Alene Press. He has 10 years' experience in corporate communications with international firms in Coeur d'Alene and Spokane.