

Silverwood to Nearly Double Family Fun Area

(North of Coeur d'Alene, ID) –In 2014 Silverwood will almost double the size of its family entertainment area. “Over the years children and young adults have grown up in the park riding roller coasters and splashing in our wave pools. Now, these same individuals are bringing their children to the park to experience all the same memories their parents created with them.

Silverwood is happy to announce that our family entertainment area will be expanding to an additional 3/4 acre. New rides, that mom, dad, grandma and grandpa can enjoy along with the kids, will be added along with beautiful gardens and places to relax,” said Nancy DiGiammarco the park’s director of marketing and communications.

Fly on a kite glider as you lay side-by-side with your child; take a giant puppy on a magical ride as it barks on your command; and ride the amazing spinning family coaster to the gleeful giggles of all young and old.

All of these rides will open prior to the first day of summer in 2014, while space for an additional ride will be prepared for a 2015 opening of the fly away hot air balloons. The popular kiddie Ferris wheel will also be re-themed and relocated to the new expansion area.

Silverwood will be investing more than 1.2 million dollars in the new expansion. The new area will be located north of Garfield’s Summer Camp and east of the Butterflyer and Frog Hopper. Fences will be removed and relocated, new pathways will be designed along with seating areas, trees and gardens. “The new family area will enhance the child, parent, grandparent experience and yes even the teens will find these rides to be a lot of fun,” said DiGiammarco.

Design elements are currently being finalized and construction is expected to begin in February. Follow the construction progress on Silverwood’s website www.silverwoodthemepark.com or on Silverwood’s Facebook to enter contests to win admission tickets for opening day. Silverwood’s family fun just got bigger!

Silverwood Theme Park is the largest Theme and Water Park in the Northwest with 216 acres of fun and over 70 rides, slides, shows and attractions. The park boasts 4 massive roller coasters, 1 drop tower and a myriad of other family friendly rides and attractions as well as the Boulder Beach Water Park with 2 expansive wave pools, numerous water slides, play areas for the kids and VIP cabanas. Opening in 1988, Silverwood has grown from a local attraction into a fixture in the Northwest tourism industry as the most attended attraction in the state of Idaho. For more information log onto www.silverwoodthemepark.com or call 208.683.3400