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**New Your Health Idaho Numbers Show Plans Picked by Idahoans has Quadrupled**  
*More than 1,700 Idahoans Have Selected A Plan*

BOISE, Idaho –Your Health Idaho numbers released from the U.S. Department of Health and Human Services today show plan selection by Idahoans has quadrupled in the past month. The report represents marketplace metrics since the exchange opened on October 1. As a reminder, these numbers do not reflect the fixes to the online application HHS launched Dec. 1.

**In Idaho, there have been 9,505 completed applications on the marketplace for coverage available through Your Health Idaho, representing 15,048** Idahoans eligible to enroll in a Your Health Idaho plan. Of those 15,048 - **7,133** applicants have taken an important step of applying for and have been deemed eligible for the financial assistance. **1,730 Idahoans have selected a health insurance plan from an Idaho carrier.**

“I am pleased to see such a high interest from Idahoans. We are hearing success stories from all around the state of people getting online and getting coverage – some for the first time, said Amy Dowd, Your Health Idaho executive director. “Now that the federal application technology is working more smoothly, we are confident that even more Idahoans will be getting health insurance through the marketplace in December and beyond – and that’s a good thing for Idaho.”

Through the Idaho marketplace, tens of thousands of Idaho consumers are accessing the tools and resources made available, including:

- **Idaho based Website:** The website at [www.YourHealthIdaho.org](http://www.YourHealthIdaho.org) has had more than 120,000 unique visitors generating more than 618,000 page views.
- **Idaho-based call center:** The Consumer Resource Center has received has handled nearly 6,500 calls from Idahoans and answered more than 500 emails since the start of open enrollment.

The tools available on [www.YourHealthIdaho.org](http://www.YourHealthIdaho.org) include:

- **Premium Assistance Estimator Tool:** Idahoans can use this tool to calculate if they may be able to save on their monthly premiums if they are eligible for the advanced premium tax credit.  
<http://www.yourhealthidaho.org/additional-resources/premium-assistance-estimator/>
- **Plan & Rate Information Booklet:** This document contains information of the individual and family health plans that are sold on Your Health Idaho.  
[http://www.yourhealthidaho.org/wp-content/uploads/2013/10/YHI-Plan-Information-10\\_29\\_2013e.pdf](http://www.yourhealthidaho.org/wp-content/uploads/2013/10/YHI-Plan-Information-10_29_2013e.pdf)
- **Enrollment Planning Worksheet: (Coming soon)** This document helps people understand the various way that they can enroll (online, paper, phone) and helps organize information prior to starting the process.

For Idahoans who are looking for coverage and need help in getting an application completed there are several options available to find in-person assistance:

- **Consumer Connectors**, including agents, brokers and In-Person Assisters are available across the state to help Idahoans look for the plan that is right for them and their families.
- **Consumer Resource Center** is open Monday-Friday from 8:00 a.m. to 5:00 p.m. MST. They can also be reached toll free at 1-855-YH-Idaho (1-855-944-3246) or via email at customerservice@yourhealthidaho.org.

	Total Number of Completed Applications (2)	Total Individual s Applying for Coverage in Complete d Applicatio ns (3)	Number of Individuals Determine Eligible to Enroll in a Marketplace Plan		Determi ned or Assesse d Eligible for Medicai d/CHIP by the Marketpl ace (6)	Pendi ng/Ot her (7)	Number of Individu als Who Have Selecte d a Marketp lace Plan (8)
			Total Eligible to Enroll in a Marketpl ace Plan (4)	Eligible to Enroll in a Marketpla ce Plan with Financial Assistanc e (5)			
Idaho	9,505	21,346	15,048	7,133	1,854	4,444	1,730

**About Your Health Idaho**

**Your Health Idaho** was established by State law in 2013 to provide an online marketplace where Idaho families and small businesses can go to compare and purchase health insurance. **Your Health Idaho** is governed by an 18-member Board authorized by the Idaho Legislature to set the rules and regulations for implementing a State-based health insurance exchange.

Stephen Weeg of Pocatello, a retired executive director of Health West, serves as chairman of the Board. The Board must establish an exchange by January 1, 2014, as required by federal law. It is empowered by State law to develop an operating plan and contract for required services.

For more information please visit [www.yourhealthidaho.org](http://www.yourhealthidaho.org). You can also check us out on Facebook or on Twitter.

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