



## BOARD MEETING MINUTES

WEDNESDAY NOVEMBER 20, 2013 4:00 P.M.

### COEUR D'ALENE PUBLIC LIBRARY COMMUNITY ROOM

#### 1. CALL TO ORDER

Chairman Denny Davis called the LCDC Board meeting to order at 4:00 p.m.

LCDC Board members present: Goodlander, Hassell, Colwell, Jordan, Armon, Druffel, Davis. LCDC staff present: Berns. LCDC legal counsel present: Quade (Hawley-Troxell).

#### 2. PLEDGE OF ALLEGIANCE

#### 3. PUBLIC COMMENT

Guests Present: Keith Erickson, Brad Marshall, Dale Baune, Jon Mueller.

Brad Marshall and Dale Baune, with JUB Engineers, Inc., presented a framed poster to the LCDC Board recognizing all of the awards received for the Higher Education Campus infrastructure project. Following are the awards achieved by the project:

- Idaho Business Review: Top Project Award
- American Council of Engineering Companies (ACEC): Transportation Category
- Idaho Smart Growth: Redevelopment Award
- Association of Idaho Cities (AIC): Resilient City Award
- American Society of Landscape Architects: Merit Award for General Design

Mr. Baune and Mr. Marshall shared that the Higher Education Campus project was a great project, including award winning designs for both engineering and landscaping. The project brought together a great collaboration of partners including LCDC, North Idaho College, University of Idaho, Lewis Clark State College, City of CDA, and the Fort Grounds Home Owners Association. Mr. Baune and Mr. Marshall thanked the LCDC Board for allowing JUB to be a partner in this award winning redevelopment effort.

Jon Mueller, Landmark Landscape Architects, provided a bit more background on the American Society of Landscape Architects "Merit Award" for the CDA Higher Education Campus. Mr. Mueller shared that this Merit Award is in recognition of

outstanding professional achievement pertaining to project design, and was selected by a landscape architect panel comprised mostly of architects from the southwestern states. This panel was very impressed with the collaboration and success of the project in CDA; paying tribute via the Merit Award designation. Mr. Mueller also thanked the LCDC Board for allowing Landmark Architects to be involved in this award winning project.

Commissioner Davis thanked Messrs. Baune, Marshall and Mueller for their hard work on the project and for their partnership in turning out a great project for the community.

#### 4. APPROVAL OF MINUTES

- October 16, 2013 Board Meeting Minutes

**Motion by Commissioner Goodlander, seconded by Commissioner Armon, to approve the October 16, 2013 Board meeting minutes. Motion carried.**

#### 5. COMMITTEE REPORTS

##### ❖ Finance Committee – Commissioner Rod Colwell

Lake & River District Monthly Financials  
Lake & River District Payables

Finance Committee Chair Rod Colwell, reviewed and discussed the October Lake and River District financial statements, and the October / November account payables sheet, with the Board.

**Motion by Commissioner Hassell, seconded by Commissioner Druffel, to approve the October financial statements and the October / November accounts payables for the Lake & River Districts as presented. Motion carried.**

##### ❖ Housing Committee – Commissioner Deanna Goodlander

Housing Committee Chair Deanna Goodlander shared that The Housing Company (THC) plans to begin meeting with Midtown stakeholders after the holidays re. THC's redesigned mix-use building concept for Midtown. THC plans to target the September 2014 federal tax credit award funding window for the Midtown project.

##### ❖ Parking Committee – Commissioner Brad Jordan

Commissioner Jordan shared that a portion of the Front Avenue parking facility will be open by the end of November, providing 180 public parking spaces. Diagonal parking spaces located on Front Avenue are also currently available for public use; the diagonal parking spaces are located next to the Parkside Tower.

### ❖ **Communication Committee – Commissioner Dave Patzer**

LCDC Ex. Director Berns, in Communication Committee Chair Dave Patzer's stead, invited LCDC communication consultant Keith Erickson to join the meeting. Mr. Erickson shared that the November LCDC newsletter was distributed on November 19<sup>th</sup>, and that topics covered in the November issue of the newsletter include:

- An update on the McEuen Park project,
- An overview of the forthcoming "Four Corner" area master planning initiative,
- An update on The Housing Company's Midtown mix-use workforce housing initiative, and
- An interview with newly elected CDA Mayor Steve Widmyer.

Mr. Erickson also shared the following initiative updates:

Public outreach: efforts continue to further increase awareness about LCDC and LCDC's mission to promote a vibrant community. Updating of the LCDC website continues. Lake District projects have been previously updated, River District projects are now being updated ([www.lcdc.org](http://www.lcdc.org)). Social media interest in the LCDC continues to grow. LCDC's Facebook views are up 600 percent in the past year; resulting in an outreach effort of nearly 1,000 users.

Media outreach: several months of outreach efforts on popular local media blog sites have been successful with thousands of people visiting the LCDC website to learn more about LCDC and to view the McEuen Park webcam. LCDC will be discontinuing the blogsite outreach initiative at the end of November. Continuation of the media outreach effort will be reevaluated next spring.

## 6. EXECUTIVE DIRECTOR'S REPORT

LCDC Ex. Director Berns discussed the following initiatives with the Board:

### North Idaho College (NIC) Sports Complex / Event Center : Update

Ex. Director Berns shared that the NIC Board of Trustees has received the recommendations of the NIC-engaged event center consultant re. the refined analysis of the proposed NIC Event Center initiative. The NIC Board of Trustees has yet to make a decision on advancing the event center initiative. LCDC anticipates a visit from NIC leadership at the December LCDC Board meeting to provide the LCDC Board with an initiative update.

### McEuen Park Initiative: Update

Ex. Director Berns shared that the McEuen Park project is progressing well and on schedule. As shared by Commissioner Jordan, plans are to open portions of the Front Avenue parking facility for public use by the end of November. Ex. Director Berns meets regularly with City of CDA staff and representatives from Welch-Comer

Engineers to review project status, and to review/discuss potential change order items pertinent to the project.

#### Jobs Adhoc Committee: Update

##### *Background:*

*(September, 2013 Board meeting minutes): On September 4<sup>th</sup>, the Jobs adhoc committee met with representatives from Kootenai Health (KH), North Idaho College (NIC), University of Idaho (UI) and Lewis Clark State College (LCSC) to further discuss new initiatives / possibilities on the health care job front, including a potential role for LCDC. The meeting was very productive, and a working group comprised of representatives from each of the aforementioned organizations was formed to develop a health care workforce needs assessment. Once the needs assessment is complete, next steps in the process to energize the initiative will be discussed. For further background on this initiative, please refer to the June, 2013 LCDC Board meeting minutes.*

*(October, 2013 meeting minutes): Ex. Director Berns shared that the health care workforce working group that was formed on September 4<sup>th</sup> met for the first time on September 18<sup>th</sup>. Representatives from each organization attended, along with several invited guests. The primary meeting topic was to further discuss and define the desired health care workforce needs assessment product. Dan Klocko of Kootenai Health (KH) shared that a KH sponsored Physicians Needs Assessment is nearing completion, and that he will share those assessment findings with the working group upon completion later this fall. Findings from the Physicians Needs Assessment will help the health care workforce working group develop the desired health care workforce needs assessment product.*

Ex. Director Berns shared that the health care workforce working group met on November 4<sup>th</sup> to review the recently completed Kootenai Health (KH) sponsored Physicians Needs Assessment. The Physicians Needs Assessment was very well done and comprehensive. The assessment showed that several dozen new staff support positions will be needed by 2017 to support new doctor offices that will be needed by the community. These are new employment positions that include business operations staff, front office staff and clinic support staff. These new positions do not include any turnover impact re. existing positions. Additionally, these new positions do not include nurse practitioners (NPs) or medical assistants (MAs) – jobs that require advanced training; these types of positions will also be needed to support these new offices. Also not included in this assessment report are the ancillary support services that will be needed for these new offices; e.g. pharmacists, medical scribes. KH realizes that there will be a positive job ripple effect in the community, but KH has not quantified that effect.

Next steps for the working group call for NIC, LCSC & UI to work up their preliminary strategies as to their desired roles on this front. This effort is expected to be completed by January, 2014.

## 7. BOARD COMMISSIONER COMMENTS:

Commissioner Druffel shared a summary of the Urban Land Institute (ULI) “2014 Emerging Trends in Real Estate” program held earlier in the day. LCDC has been a sponsor of this fall ULI program in CDA for the past five years. Commissioner Druffel shared that a cross section of regional professionals interested in real estate attended the program, discussing both national and regional real estate trends. Both national and regional real estate trends are looking much better now vs. just a few years ago, which is very good news for northern Idaho.

Commissioner Goodlander shared an update on the public art front:

- The two side pieces of the “Gateway Arch” that will be located on the McEuen Park side of the 4th Street & Front Avenue intersection will be installed in December.
- The art piece to be located on the McEuen Park side of the 3<sup>rd</sup> Street & Front Avenue intersection has been chosen. The 30 foot tall “Allium” art piece will portray the native Idaho allium plant, including stems and flowering seed heads. A video illustrating the nature of this art piece can be found in the latest edition of the LCDC newsletter ([www.lcdc.org](http://www.lcdc.org)).
- Maquettes of the three bronze sculptures, one of which will be chosen and located within McEuen Park at the intersection of several trails near the base of Tubbs Hill, are available for viewing in the CDA Library. Selection of the bronze sculpture to be located in McEuen Park will be made in the near future.
- Maquettes of a public art piece to be located along the Centennial Trail next to the Spokane River within the Higher Education Campus are available for viewing at the CDA Library.

## 8. PUBLIC COMMENT:

No public comment was provided.

## 9. ADJOURN:

**Motion by Commissioner Goodlander, seconded by Commissioner Hassell, to adjourn. Motion carried.**

The LCDC Board meeting adjourned at 4:38 p.m. Minutes prepared and submitted by Ex. Director Berns.