



PPUSA Corporate Headquarters  
105 N. 4<sup>th</sup> Street  
Coeur d'Alene, ID 83814  
[pitapitusa.com](http://pitapitusa.com)

October 22, 2013

Dear Dave:

As a member of the Coeur d'Alene Chamber of Commerce for over 25 years, a former Chamber Board Director, and someone who dealt with economic development at the state level as Idaho Lieutenant Governor, I write a personal letter today to encourage you to be actively involved in the current City of Coeur d'Alene elections process. I also ask, as a leader in your organization, that you encourage and educate your associates and employees on the issues and candidates.

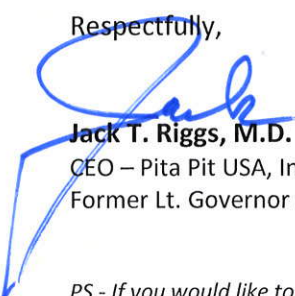
We all know that the Coeur d'Alene area is a very special place, and we are blessed to be able to live and work here. And with our many business connections and a very strong Chamber, we also know that small business is the engine that drives our economy. But we should take none of this for granted.

Unfortunately, as a lifelong resident, I believe that the failed RECALL CDA attempt last year created some of the ugliest and most divisive local political fallout in my lifetime. For reasons I do not really understand, in the past few years an anti-business, anti-change, anti-growth sentiment has arisen from some groups in this area. While claiming some sort of altruistic motives, those with this sentiment are not the friends of business, nor the promoters of commerce.

In reality, even with the global recession, so many great things have been happening in Coeur d'Alene in the past decade – such as, building of the Kroc Center, building of the Cd'A Public Library, developing a higher education campus near NIC, diverse commercial development at Riverstone, development of many nice neighborhoods with beautiful parks, mid-town renovation, and the revitalization of our downtown - the heart of this "City by the Lake".

Fortunately, some very good people have stepped up to keep us on a pathway for a better Coeur d'Alene area. I hope that you will join me, the **North Idaho Building Contractors Association (NIBCA)**, **Coeur d'Alene Association of Realtors**, **Coeur d'Alene Firefighters Association**, **Coeur d'Alene Police Association**, and **Balance North Idaho** in supporting **Steve Widmyer** for Mayor of Coeur d'Alene, and **Kiki Miller**, **Amy Evans** and **Woody McEvers** for City Council. And please, share your leadership and pro-business views with your work team and family!

Respectfully,

  
**Jack T. Riggs, M.D.**  
CEO – Pita Pit USA, Inc.  
Former Lt. Governor of Idaho (R)

THANKS, DAVE!

PS - If you would like to be listed as a supporter of this group of candidates, please email: [community@pitapitusa.com](mailto:community@pitapitusa.com)