

Ben Miller, President
The Coeur Group, Inc.
608 Northwest Boulevard, Suite 403
Coeur d'Alene, ID 83814

September 17, 2013

Dear Candidate:

We would like to formally invite you to a candidate forum hosted by The Coeur Group for the CDA TV on October 2, 2013, starting at 5:30 p.m. in the Community Room of the Coeur d'Alene Room of the Coeur d'Alene Public Library.

We are a group of approximately 30 members, consisting of young, professional businessmen who for the last 9 years have worked as a networking and community service group in Kootenai County.

Various organizations that we have supported:

Anne Barone Memorial Scholarship	Big Brothers/Big Sisters of North Idaho
Boys and Girls Club of North Idaho	Centennial Trail Foundation
Coats for Kids	Coeur d'Alene Dog Park
Coeur d'Alene Public Library	Coeur Group Locker Program
EXCEL Foundation	Idaho Drug Free Youth
Post Falls Food Bank	
Coeur d'Alene Salvation Army/Ray and Joan Kroc Center Coeur d'Alene	

The goal of this event is to provide an opportunity for each and every candidate in the upcoming general election to let their voices be heard. While we do not take collective stances when it comes to local politics, we are very engaged in the community and passionate about being as informed as possible. It is our hopes that this forum will include areas that you believe are important to our particular demographic.

We have formed a committee to prepare questions for the candidates. The committee will develop the questions based upon its own research and suggestions provided to us by email to cdacouncilforum@gmail.com. The questions will be kept confidential and not shared with anyone outside of The Coeur Group committee. This ensures that no candidate has an advantage.

The format will be similar to a debate. Each candidate will have 30 seconds to respond to each question. There may be follow up questions to one or all of the candidates.

Our goal is to organize this in a way that allows fluid conversation and an opportunity for you to connect with those that are in attendance. We will also give each candidate a chance to give an opening and closing statement. The order of the opening statements will be randomly determined prior to that evening. We will limit the opening statement to 1 minute and the closing statement to 30 seconds. A copy of the complete forum rules are enclosed.

We applaud your interest in serving the City of Coeur d'Alene and want to congratulate you on your candidacy. Please feel free to contact Peter Smith; our committee chair at (208) 755-3277 or psmith@lukins.com with any questions or concerns you may have. For preparation purposes, your RSVP is requested by Wednesday, September 25th and you can do that by phone or mail, whichever is more convenient.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read "Ben Miller", with a long horizontal flourish extending to the right.

Ben Miller
President
The Coeur Group
www.thecoeurgroup.com

The CDA TV Candidate Forum

Hosted by The Coeur Group

Wednesday, October 2, 2013

5:30 pm in The Community Room at The Coeur d'Alene Public Library

Format and Rules

This will be a televised event. The candidates must remain the green room prior to their session.

The order of the sessions be as follows:

5:30 PM - PLEASE ARRIVE BY 4:30 PM

Each Session will be 30 Minutes

Mayor

Council Seat 2

Council Seat 4

Council Seat 6

Candidates may bring prepared notes to use during the forum. You may not bring props to display from the stage.

Cell phones, iPads, laptops, and all other handheld electronic devices will **NOT** be allowed on the stage or in the green room. Bring a book.

Each candidate will have one (1) minute for an opening statement. The order of opening statements will be picked randomly prior to the forum. Each candidate will have 30 seconds for a closing statement. The order will be the opposite of the opening statements.

Each candidate will be given the chance to answer questions prepared by a committee made up of Coeur Group Members. Responses will be limited to 30 seconds each with a Coeur Group member tracking time and signaling to the candidate when he/she has 10 seconds remaining.

The format is fluid, with a Coeur Group moderator and two (2) panelists who will pose the questions. The moderator will allow some cross talk and/or follow-up from members as well as additional questions from the moderator.

Moderator will be responsible for general order and conduct during the forum. The moderator will stop candidates when time has expired for answer.

Audience members will be asked to remain quiet during the forum. We request that you ask your supports to honor this rule.

Disruptive conduct will not be tolerated. Disruptive conduct includes, without limitation: chanting; heckling or gesturing with hands or other body parts towards a candidate, panelist or audience member; shouting or interruption while a candidate, panelist or audience member is speaking; standing; leaving the auditorium during the forum; or other, similar conduct.

No signs, placards, banners, similar campaign paraphernalia will be allowed in the Community Room.

