

The Kroc Center Announces Fitness Expansion Project Project will add 2,700 sq. ft. of new fitness space to west end of building.

COEUR D'ALENE, ID, July 15, 2013—The Salvation Army Ray and Joan Kroc Corps Community Center is excited to announce a new expansion project that will add 2,700 sq. ft. of new fitness space to the west end of the building. Beginning on July 15, 2013 and ending in January 2014, the project will provide an expanded range of opportunities for Kroc Center patrons. The Kroc Center will also be adding additional state-of-the-art fitness equipment, including new cardio equipment, dumbbell racks, hammer-strength weight equipment, and an eight-station multi jungle training unit, as well as two semi-private fitness consultation rooms.

“This project is in direct response to the needs of Kroc members,” says Major Ben Markham, Kroc Center Executive Director. “We hope that the additional space will allow even more community members to achieve their fitness goals. This expansion will allow us to not only accommodate the needs of our members, but will also allow room for growth.”

Fitness Manager Matt Davis added, “We are extremely excited about this opportunity to better serve our diverse and ever growing membership population. This addition will allow us to provide the complete fitness experience that our members expect and deserve.”

The expansion is a \$1.15 million project funded internally with capital reserves. The plan was designed by Architects West Inc. and Landmark Landscape Architects, and the general contractor is Leone and Keeble Inc. Construction will begin on the outside of the building, and the impact on Kroc members and guests is expected to be minimal. A small amount of parking will be limited in the west end parking lot.

As always, The Kroc Center is dedicated to providing its members and the community with quality programs, services, and events during the duration of this project. They will continue to experience top-notch customer service, an impeccably maintained state-of-the-art facility, and the lowest rates possible for events, programs, and services.

For any questions regarding the upcoming construction, please email fitness@kroccda.org, or call 208.763.0600. For up-to-the-minute information about the progress of the construction, visit The Kroc Center's website at www.kroccda.org.