



For Immediate Release

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Balance North Idaho PAC Announces SD271 School Board Candidate Endorsements

Eubanks, Hazel and Hearn Unanimously Endorsed

Kootenai County, Idaho, April 16, 2013- Balance North Idaho (Balance) today announces endorsement for candidates for the three Coeur d'Alene School District 271's (SD271) Board of Trustee seats up for election on May 21. Balance selected candidates for endorsement after an interview. Three of the six candidates invited to interview participated: Christa Hazel, Tom Hearn and Dave Eubanks.

The Coeur d'Alene School District 271 Board of Trustees is the governing body of the district, responsible for sound policy making, appraisal and evaluation while also ensuring the financial means required for educational programming.

Balance took the following into consideration when interviewing the candidates:

1. The role of the trustees as policy and governance policy makers
2. Respect for and participation in public school for their own families
3. Fiscal capabilities and sound management philosophies
4. Best education possible for the kids within the district's means
5. Importance of listening to stakeholders

These factors were then combined with Balance's criteria to support candidates that are knowledgeable and qualified, demonstrate strong character, and seek to represent the community interests as a whole with decision-making based on facts and research.

The three candidates selected demonstrated high levels of knowledge for the complex issues involved in a district of this size, respect for the broad demographics of student

population and communicated a strong commitment to listening to stakeholders and bringing transparency to the board.

Mr. Dave Eubanks – Educator/Public School Hero/Creative Problem Solver. Mr. Eubanks offers 43 years in education to this position. He has been employed by several districts, has taught almost every grade and has “seen it all” during his career. He has ten children, each of which attended public school. He has creative ideas with regard to district funding and believes that every child deserves a great education. He also has extensive business experience, through business ventures he owns and operates on the side.

Mrs. Christa Hazel – Business Insight/District Knowledge/Involved Parent. Mrs. Hazel has broad knowledge of school district business. She was chair of the Long-Range Planning committee that established a plan to conduct school upgrades that are currently being implemented. She is an active leader of her kids’ school PTA at Bryan Elementary, and has been placed on the District’s Bully Task Force. She has enormous passion for public education and would utilize a conservative approach to financial management of the district.

Mr. Tom Hearn –Board Experience/Dedication to Kids/Financial Strength. Mr. Hearn works daily with at risk / abused youth. He is concerned with the welfare of children of all ages. He currently sits on the School District’s Long Range Planning Committee and has managed his private clinic since 1986. Three governors have appointed Mr. Hearn to state boards. He understands the importance of fiscal management and governance and is dedicated to providing genuine transparency within the district. His children each attended public school.

About Balance North Idaho

Balance North Idaho is a Political Action Committee created to endorse and promote candidates and issues in local non-partisan elections. Endorsements will be made using facts, qualifications, and a structured interview and evaluation process, not political party. Candidates will be evaluated based on their goals, experience, qualifications, and community focus. Issues will be evaluated based on their benefit to the community while

weighing a variety of other factors, including financial impact. In all regards, Balance North Idaho's recommendations will aim to be fiscally responsible and promote candidates and issues that will have a positive impact on the growth and development of Coeur d'Alene and Kootenai County. For more info visit www.balancenorth.com.

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