



STRATEGIC PLANNING SESSION
KROC COMMUNITY CENTER
APRIL 25, 2013
MINUTES

1. CALL TO ORDER

Chairman Davis called the Strategic Planning Session to order at 7:30 a.m.

LCDC Board members present: Hoskins, Colwell, Patzer, Davis, Goodlander, Jordan, Druffel.
LCDC staff present: Berns. LCDC legal counsel present: Quade.

Community Stakeholder Guests: Steve Griffiths, Mayor Sandi Bloem, Joe Dunlap, Ken Howard, Charles Buck, Rocky Owens, Ann Melbourne, Scott Cranston, Doug Eastwood.

General Public Guests: Keith Erickson, John Stone, Al Williams, Doug Parker, Chris Patano, Todd Banducci, Nikole Cummings, Scott Maben, Tom Hasslinger.

2. WELCOME & RETREAT OVERVIEW

Chairman Davis welcomed LCDC Board members, invited guests and the general public to the strategic planning session.

3. INVITED GUEST PRESENTATIONS

Steve Griffiths, President, Jobs Plus

Mr. Griffiths thanked the LCDC Board for the invitation and the opportunity to share some of his organizations' thoughts re. economic development and LCDC's role on that front. Following are highlights from Mr. Griffiths' presentation to the Board:

- ✓ Riverstone development: no one could make the Riverstone property pencil ten years ago until LCDC agreed to partner with John Stone. Riverstone has 63 companies which employ over 700 employees. Riverstone is a perfect example of how urban renewal works for a community.
- ✓ US Bank call center is another example of an urban renewal success story; 500 new jobs for the community.

- ✓ Infrastructure provided by the community and urban renewal is incredibly valuable to the recruitment efforts of Jobs Plus.
- ✓ 6,000 jobs have been created since the formation of Jobs Plus. Urban renewal has not only helped to create jobs, but has also helped in retaining jobs.
- ✓ The CDA region has great forward momentum in place, and the community needs to continue that forward momentum.
- ✓ The proposed sports complex in the Riverstone area appears to be a value adding initiative. Case studies reviewed, including the Spokane area, indicate that these types of facilities create great value for the community.
- ✓ Jobs Plus' strategy remains the same, and LCDC plays an important role in the local economic development equation. All community partners need to work together to assure that our community stays strong on the economic development front.

Commissioner Patzer asked when Jobs Plus shows potential company recruits around town, what area attributes exceed their expectations, and what attributes fall short of their expectations?

- Mr. Griffiths shared an example. When US Bank was reviewing sites for their call center, they needed solid technology infrastructure in place. US Bank was stunned at the level of existing infrastructure that was already in place in the CDA area. Companies come here thinking of beauty and quality of life, and are really impressed with the level of infrastructure that is in place. Companies also like the closeness of the Spokane international airport, they like the commitment of the community to the education infrastructure including the Higher Education Campus and KTEC. As for disappointments, companies are aware of the political friction that currently exists in the community, and that is not helpful to successful recruitment.

Commissioner Jordan asked why certain businesses choose to relocate to Washington state vs. the CDA region?

- Mr. Griffiths shared that is a very good question that Jobs Plus deals with quite often. There is a price differential in land cost between the regions, and some businesses are choosing to go into already existing square footage. The lack of a state income tax in Washington is also a competitive issue that Idaho faces. However, when companies are educated about all of the components of relocation, Idaho often comes out on top.

Commissioner Jordan asked how much of the life style / quality of life issues benefit Idaho?

- Mr. Griffiths shared that quality of life still registers very high on the relocation list, and so does "fast tracking". An example of fast tracking is Cabelas. A key reason Cabelas decided to relocate in Idaho vs. Washington was that Idaho was able to show that a facility could be built and completed in Idaho much faster than in neighboring states, which equates to a quicker start up time. Quality education and affordable housing are also key pieces to the winning recruitment equation in the CDA area.

Rocky Owens asked about the human rights / diversity issue, is this a major concern for companies looking to relocate to the CDA area?

- Mr. Griffiths shared that yes, it is an issue. The community needs to continue all efforts to eliminate that racial intolerance perception. Once companies and individuals are

educated on the issue and the continuing efforts underway in the community to eliminate the issue, concerns fade quickly.

North Idaho College (NIC) President Dr. Joe Dunlap & NIC Trustee Chair Ken Howard

Dr. Joe Dunlap, NIC President, and Ken Howard, NIC Board Trustee Chair, thanked the LCDC Board for the invitation and the opportunity to share their insights regarding LCDC's role in the community and partnership with institutions of higher learning. Following are highlights from their presentation to the Board:

- ✓ Mr. Howard laid out NIC's rationale for a public/private community development effort for a community sports complex facility ("Facility") located in the Riverstone area.
- ✓ This type of Facility will not only allow NIC to upgrade its existing below-par Christianson gymnasium building, but will also benefit the community by creating an economic engine that will generate significant annual revenues to the area economy.
- ✓ NIC strongly supports the creation of such a Facility, but will be unable to contribute to the capital construction costs for this Facility due to NIC's great need to construct a Professional / Technical building for the college at an estimated cost of \$35 million; this is NIC's top priority for capital investment at this time. The new Joint Use Building (a building to be shared by NIC, University of Idaho, and Lewis-Clark State College) designed to be located on NIC's downtown campus is also another high priority for the college.
- ✓ However, NIC will agree to own and operate the Facility once built, assuming the responsibility for the long-term M&O costs associated with such a Facility. NIC will also determine if the management of this Facility will be performed by NIC staff, or outsourced to a firm that specializes in running these types of Facilities.
- ✓ In closing, Mr. Howard shared that NIC needs LCDC's financial partnership to make this Facility a reality.
- ✓ Dr. Dunlap shared that long gone are the days when the state helped to fund these types of Facilities. Currently, the state places the burden for creation of these types of Facilities on the backs of the education institutions and supporting communities.
- ✓ Over the past few years, NIC enrollment has increased while state funding has decreased.
- ✓ Dr. Dunlap shared that the Christianson gymnasium is in very poor condition, the worst gymnasium in the conference. It is estimated that it would cost \$9 to \$10 million to rebuild a gymnasium on campus that would replace the current Christianson building; NIC cannot afford this expense.
- ✓ There is a lack of large community gathering space in the CDA community, with NIC's Schuler auditorium being the largest gathering space with 1,178 seats. NIC will host the 2014 national wrestling championships in Spokane, not CDA, due to the lack of a large Facility.
- ✓ Spokane plans to expand their convention center, and is also considering constructing a new indoor track and ice skating complex due to the strong demand for these types of activities; the CDA community should not continue to send these events to the Spokane market.
- ✓ NIC Trustees formed a committee of community stakeholders to study this potential Facility initiative. The committee work is underway, working from the 2008 CSL Facility study, and plans are to report back to the NIC Trustees with a recommendation by late August.

- ✓ Based on the 2008 CSL Facility study, NIC leadership feels that the time is right to construct the proposed Facility due to the stated need as well as a favorable construction cost environment. Following is some information pertaining to the proposed Facility initiative provided by Dr. Dunlap:



The Need

- Meet the current and future needs of NIC
- Showcase NIC
- Attract events to CDA
- Economic stimulus
- Help compete with other cities for conventions, entertainment and sports
- Create new jobs
- Enhance community pride
- Create a community gathering place
- Become a focal point in the North Idaho Panhandle
- Draw significant tourist dollars to the city for retail, restaurants, and hotels



Community Benefit

- \$7M~\$15M economic impact
- NIC 240 days per year projected
- Community usage 125 days per year projected
- Professionally managed
- Governance
- Community sponsored events



Possibilities

- Local high schools
- Tournaments, camps and graduations
- University of Idaho, LCSC and BSU athletics
- Cheerleading
- Club sports
- AAU basketball, volleyball, indoor soccer, wrestling, martial arts, boxing, badminton, gymnastics, etc.
- National championship events
- Churches
- Concerts
- Trade shows/conventions/job fairs
- Kids shows
- American Indian Events
- Graduations
- Community Support
- Other community events

Estimated Costs

- Land acquisition ~ \$2.5M
- Construction ~ \$12.5M*
- Operating expenses ~ \$250K per year
- *Project was bid three times, accurate cost estimate

Proposal

- Total estimated costs \$20M
- Private funding \$5M
- LCDC \$10M
- Initial operational costs \$250K per yr
- NIC assumes long-term risk for management, maintenance and operation

- ✓ Dr. Dunlap shared that this proposed 5,000 seat, 62,000 square foot Facility would attract many different events to the community as outlined in the slides above, while also meeting the needs of NIC. The Facility is estimated to generate \$7 million to \$15 million in revenues per year for the community.
- ✓ Regarding the aforementioned operating cost variable, NIC would look to develop an endowment fund totaling \$5 million that would cover the first five years of the Facility's estimated operating costs.
- ✓ NIC would like for LCDC to consider being a partner in the construction of this proposed Facility, contributing \$10 million to the construction of the Facility.
- ✓ Timeline – the NIC committee will develop a business plan over the next several months based on the proposed public/private funding formula as shared above, with plans to report back to the NIC Trustees in August with a recommendation. Pending the NIC Trustees decision, NIC would then approach LCDC with a formal funding request in September, then begin efforts on the private fundraising front.

Commissioner Patzer asked if the proposed Facility costs included costs for scoreboards, office equipment, etc.?

- Dr. Dunlap shared that the proposed costs do not cover the costs for scoreboards and office equipment; funds for those amenities would be raised separately.

Commissioner Davis asked how the proposed \$5 million endowment would be funded?

- Dr. Dunlap shared that the plan for funding the endowment is based currently on private fundraising, but the door will be kept open for other possible funding sources.

Commissioner Davis asked how NIC would handle event management?

- Dr. Dunlap shared that NIC could either hire the needed event manager/recruitment expertise, or acquire the expertise via a contracted event manager. The prevailing wisdom at this time is to contract out this service; this potential event manager cost is not included in the current cost equation.

Commissioner Jordan shared that there are quite a few listed possible community events / trade shows for a potential Facility, will the Facility compete with the Resort and fairgrounds?

- Dr. Dunlap shared that there is no intent/desire to have the proposed Facility compete with the Resort or fairgrounds. The CSL feasibility study indicated that there is an unmet demand in the area for events, thus it should be a win/win for the community.

Commissioner Jordan asked if LCDC were to commit to being a partner in the proposed Facility, would NIC commit to attracting events to the community?

- Dr. Dunlap shared that yes, event recruitment to the area would be major focus / responsibility of an NIC Facility management plan.

Commissioner Jordan asked if the proposed Facility will be able to handle the types of events proposed?

- Chris Patano, a local architect who helped design the proposed Facility, shared that the overall ground floor space totals around 62,000 square feet. 30,000 square feet would be the primary floor space, with an additional 15,000 square feet available on either side of the

Facility if the bleachers were retracted. So, there should be plenty of space to handle the proposed events.

Commissioner Druffel shared that the proposed Facility O&M funding structure via a yet to be developed endowment fund will need to be very transparent to the public should this initiative move forward.

- Dr. Dunlap agreed, sharing that the endowment mechanics would be detailed in a Facility business plan.

Commissioner Davis asked what role the NIC Foundation might play in this Facility initiative?

- Dr. Dunlap shared that there will be a role for the NIC Foundation, possibly a fundraising role, and possibly a real property facilitation role in bringing the Facility endeavor to fruition.

Commissioner Davis closed the discussion by summarizing that NIC is seeking a non-binding commitment from the LCDC Board within the next month or so stating that the LCDC Board would support a partnership funding level for the proposed Facility in the \$10 million funding range.

- Both Dr. Dunlap and Mr. Howard shared that yes, that is the needed sense from the LCDC Board to keep the initiative moving forward.

Mayor Sandi Bloem, City of Coeur d’Alene (CDA); Doug Eastwood, City of CDA Parks Director; Scott Cranston, City of CDA Parks Commission Chair

Mayor Bloem thanked the LCDC Board for the invitation and the opportunity to share her insights as to LCDC’s role in the community. Following are highlights from Mayor Bloem’s presentation to the Board:

- ✓ Thanks for all that you do, and keep up the great work you are doing in the community. Examples of your partnership successes are numerous, including the Kroc Community Center, the CDA public library and the Higher Education Campus.
- ✓ LCDC has a very good business model, and is creating great value for the community, including new and enhanced public space that is critical for a community’s sense of place.
- ✓ Letting the community grow “organically” as one city councilman promotes is not the business model to use for CDA; we need partnerships to keep the community moving forward.
- ✓ One such partnership opportunity is the East Sherman Avenue area; this area could be a perfect candidate for a future urban renewal district.
- ✓ The pending 2013 fall elections will be critical to the continued vitality of the community. LCDC needs to continue its communication efforts to the community to help CDA citizens understand the value of urban renewal; CDA’s locally controlled economic development tool.
- ✓ The 2030 proposed visioning effort will be valuable to the community as the community looks forward, hopefully LCDC will be a partner in this process.
- ✓ The “4 corners” planning effort will begin soon, helping to plan the future of this public area defined as the public space located on the east side of Northwest Boulevard from Mullan

Avenue (downtown) out to the Riverstone development. The City looks forward to seeing LCDC as a partner in this initiative.

- ✓ The City supports all aspects of job creation, and thus supports the analysis of the proposed sports complex facility out in Riverstone. Unfortunately, the City does not have the ability to be a financial partner in the proposed Facility endeavor.
- ✓ In closing, the Mayor shared that the McEuen Park redevelopment effort underway is fantastic; an excellent example of a great community partnership. This will become a great space/place for the community.

Commissioner Davis thanked the Mayor for her vision and leadership for the past 12 years.

Commissioner Jordan shared that organic growth might possibly work if all cities and communities chose to only allow growth to happen on its own. However, that is not how the real world works. Other communities are very competitive for jobs and growth, and will do whatever they can to promote growth in their communities. CDA cannot sit on the sidelines and not move forward.

Commissioner Davis asked Scott Cranston, Parks & Rec Chair, to update the LCDC Board on the status of the 4 corner planning effort.

- ✓ Mr. Cranston shared that in the next few weeks, the Parks and Rec. Commission will launch a public input process for the 4 corner area. Twenty plus stakeholder groups have been identified for this input process. Following the public input process, workshops will be scheduled over the summer to develop a planning process for the 4 corner area. An open house will be scheduled in late summer to report back to the stakeholders and public on what the Commission heard. The Parks and Rec Commission will then forward a recommendation to City council on next steps in the planning process, which would most likely include an overture to the LCDC for partnership funding assistance to engage a master planning team to develop a master plan for the 4 corner area.
- ✓ Doug Eastwood, City of CDA Parks Director, discussed the failure of the proposed land swap with the Bureau of Land Management (BLM), and how the City is now planning to enter a lease agreement with the BLM for use of the area along Northwest Boulevard that was in the original land swap agreement. This BLM area ties well into the Higher Education Campus area and offers a lot of value creation potential for the community; great space creates great value for the community. One of the conditions of the proposed BLM lease is that the BLM area needs to have some type of long-term master plan in place.

Dr. Charles Buck, University of Idaho (UI) Associate Vice President/Center Executive Officer for Northern Idaho

Dr. Buck thanked the LCDC Board for the invitation and the opportunity to share his insights as to LCDC's role in the community. Following are highlights from Dr. Buck's presentation to the Board:

- ✓ Dr. Buck thanked the LCDC Board for all of their assistance with the recently completed Higher Education Campus infrastructure project.

- ✓ UI has a huge impact on the northern Idaho community and is looking forward to growing its partnership role in the area.
- ✓ UI-CDA's intent is to make the 90 miles from CDA to Moscow as small a distance as possible, and continue to grow the presence of UI in the northern Idaho region.
- ✓ The research park's business incubator at Riverbend has been in business for 10 years. This UI business incubator has been a great success over the past decade, and plans are to continue that success story.
- ✓ NIC is a great partner for UI in this region; UI's success in this region depends upon the success of NIC.
- ✓ Dr. Buck shared that the appreciation and acceptance of diversity is a key benefit derived from a higher education. UI plans to continue to increase its offerings in the CDA area producing well trained, well educated, well diversified leaders that will help the community grow into the future.

Commissioner Davis shared that a main interest for the LCDC and the community is how to get the proposed Joint Use Building built on the Higher Education Campus.

- Dr. Buck shared that the proposed Joint Use Building is a very high priority for UI. UI is working to raise funds for this proposed building.

Rocky Owens, Interim Director, Lewis Clark State College (LCSC) Coeur d'Alene

Mr. Owens thanked the LCDC Board for the invitation and the opportunity to share his insights as to LCDC's role in the community. Following are highlights from Mr. Owens' presentation to the Board:

- ✓ Mr. Owens grew up in CDA but left due to few career opportunities. He returned to CDA a few years ago because he was so impressed with how CDA has grown, offering many new job opportunities for individuals, and creating a wonderful sense of place for families.
- ✓ LCSC has been in CDA for several decades and currently has 500 students enrolled on their CDA campus.
- ✓ LCSC believes in partnerships, and looks to continue to thrive in the CDA area.
- ✓ LCSC is a partner with both NIC & UI, and is a huge supporter of the proposed Joint Use Building on the Higher Education Campus.
- ✓ The top priority for LCSC is more classroom space.
- ✓ LCSC vision for the CDA area is to have students being able to attend kindergarten through a PhD program here in CDA without ever having to leave town.

Ann Melbourne, President, Fort Grounds Homeowners Association (FGHA)

Mrs. Melbourne thanked the LCDC Board for the invitation and the opportunity to share her insights as to LCDC's role in the community. Following are highlights from Mrs. Melbourne's presentation to the Board:

- ✓ The FGHA has had a long range planning group meeting on public-space impacts since the Walker-Macy study was completed 10+ years ago.

- ✓ The residents of the Fort Grounds are very grateful to the LCDC for the positive traffic impacts associated with the new ingress/egress options to the Higher Education Campus on River and Hubbard Avenues; these new signalized intersections have made a huge beneficial difference to the neighborhood.
- ✓ Re. the proposed 4 corner study, the biggest issue that the FGHA has is that the Ft. Grounds neighborhood is a single family residence neighborhood and would like to remain that way, i.e. would not like to see multi-family housing encroach on the neighborhood.
- ✓ If any multi-family or commercial development should occur along Northwest Boulevard, then the FGHA would like some type of buffer for the neighborhood.
- ✓ The FGHA is in favor of combining the Memorial Field area with City Park, possibly minimizing the traffic on Mullan Avenue.
- ✓ The 3rd proposed traffic round-a-bout to be located at the intersection of Mullan Avenue and Park Avenue is not desired by the neighborhood; traffic seems to be moving well without a round-a-bout.

Commissioner Davis asked what the FGHA thinks the LCDC should do with the LCDC properties on Park Avenue?

- Mrs. Melbourne shared that some of the houses are not in the best shape, and that LCDC might want to think about removing a few of the more deteriorated buildings. As far as future uses of this area, the neighborhood is not in favor of student housing or higher density housing on that site.

Commissioner Jordan asked why the proposed traffic round-a-bout at the intersection of Mullan and Park Avenue is so bad?

- Mrs. Melbourne shared that the round-a-bout would negatively impact several residences in that area (e.g. on-street parking issues, snow removal issues).

Commissioner Davis thanked all of the invited guests for their time and input.

4. BOARD DISCUSSION: STRATEGIC (LONG-TERM) GOALS

LCDC Executive Director Tony Berns facilitated the Board's discussion re. LCDC long-term strategic goals for both the Lake and River Districts. The Board reviewed the existing list of key thematic LCDC goals, reviewed the input received by the invited guests, and developed the following updated list for fiscal year 2014 (FY14):

(goals are listed in no specific order of importance, updates to goals are highlighted in *purple*, strikethrough indicates goal achievement/goal removal):

- **Education:**
 - Facilitate the future utilization of the *Higher **Education Campus (HEC) Corridor*** in partnership with the City, UI, NIC, LCSC, Fort Ground Neighborhood, and other community stakeholders.
 - Including possible LCDC partnership efforts focused on the **“Four (4) Corner Area”** (defined as the area of publicly owned property adjoining the Government Way, Northwest Blvd. & Mullan Avenue intersection, north to the ~~new~~ *Riverstone development*). ~~Avenue extension with Northwest Blvd.~~.)

- **Student/Faculty Housing**: per ZGF Strategic Plan, “LCDC should work closely with both NIC and UI to evaluate the current housing situation and quantify future needs and types” throughout the Lake District.
 - **Joint Use Building**: *work with NIC, UI and LCSC to bring creation of the Joint Use Building, located on the HEC, to fruition.*
 - ~~Help to support the success of the downtown neighborhood-oriented **Sorenson Magnet School** by providing capital funding for appropriate building improvements.~~
 - ~~Help to support the long term viability of **Winton Elementary School**.~~
- **Job Creation & Retention**
 - Continue partnership efforts with Jobs Plus, City of CDA and private employers to facilitate job creation and retention.
- **Workforce Housing**:
 - LCDC will play a key support role in helping the City achieve its vision for workforce housing in the community, by pursuing workforce opportunities in both the Lake and River Districts.
 - **Midtown**: continue to encourage mixed-use development supported by Midtown stakeholders.
 - **Downtown**: per ZGF Strategic Plan, “LCDC should explore formal and informal partnerships with local housing agencies, such as IHFA, to support the development of new affordable housing units”.
- **Public Space: Create New & Enhance Existing Public Space**:
 - ~~Help to implement the City Council approved **McEuen Park Plan**.~~
 - ~~Front Street re-design included in planning efforts.~~
 - Partner with **HEC Education Corridor** stakeholders to identify and develop public space opportunities within the **HEC Education Corridor** area.
 - **Four Corner Area** should be explored for public space opportunities.
 - LCDC will partner with stakeholders to encourage **connectivity** of existing and new public space.
 - LCDC will continue efforts to secure long-term public access to the lake and river waterfronts (e.g. **Mill River (Johnson) Park**) and continue to leverage public funds to create new public parks (e.g. **Riverstone Park**).
 - ~~**Winton Park** work with City of CDA Parks Department to define the park’s long-term community role.~~
 - **Sherman Park** - partner with City and Downtown Association on potential acquisition of this space as a permanent pocket park.
 - **Seltice Way Roadway Improvements** – *partner with City and other stakeholders to improve the Seltice Way Roadway to facilitate continued River District growth opportunities.*
 - Continuing Commitments:
 - Continued support of the CDA Public **Library** partnership by servicing the \$900,000 site acquisition debt obligation.
 - ~~Complete partnership pledge for the **Kroc Community Center**; \$500,000 pledge towards long-term public improvements.~~

- ~~Continue LCDC partnership with the North Idaho Centennial Trail Foundation's "Prairie Trail" bike/pedestrian trail initiative (Note: LCDC loaned Foundation \$2.5 million to acquire old Union Pacific RR right of way).~~
- Continue dialogue with pertinent stakeholders regarding possible railroad right-of-way property acquisitions.
 - Evaluate development and connectivity opportunities from the Four Corner area to Mill River.
- **Public Parking:**
 - LCDC, in partnership with the City and the Downtown Association, will help to rationalize and plan for downtown structured parking facilities, possibly including a downtown mixed-use parking facility, and help in rationalizing overall parking needs for the Central Business District (CBD), ~~HEC Education Corridor~~ and Kootenai County campus areas.
- **Midtown Vitalization:**
 - LCDC will partner with the City, Midtown property owners, Midtown businesses, Midtown residents, and Midtown stakeholders on opportunities to enhance the vitality of the Midtown area.
- **Downtown Vitalization:**
 - LCDC will partner with the City, Downtown property owners, the Downtown Association, Downtown residents and Downtown stakeholders on continued economic support to enhance the vitality of the Downtown; e.g. establishment of viable downtown pocket parks, LID partnership endeavors where appropriate (*e.g. CDA Avenue improvements from 1st Street eastward*).

5. BOARD DISCUSSION: ESTABLISHMENT OF FY14 GOALS

Following the refinement of the LCDC long-term strategic goals, Executive Director Berns reviewed the current FY13 goals with the Board, and facilitated the Board discussion that resulted in the establishment of FY14 goals.

LCDC Fiscal Year 2013 (FY13) Tactical Goals

FY13 LCDC Board Goals - Both Districts			
Theme	Committee Responsible	District / Success Measures	Status
Public Space	Ad hoc: BJ, DG, AH	1) Lake: McEuen Park: construction of city approved improvements initiated	green
	Acquisition	2) LCDC: acq. and planning re. abandoned RR r-o-ws from Ed. Corr. to Huetter Rd.	green
	Ad hoc: JE, BJ, DP, AH	3) Lake: Four Corners public space opportunities explored	yellow
Communication	Communication	1) LCDC: community leaders / stakeholders invited regularly to Board meetings	green
		2) LCDC: communication strategy: continued implementation	green
		3) LCDC: 1 (stretch 2) ULI-Idaho programs held in CDA in FY13	green
Education Corridor	Ad hoc: SH, DD, JD	Lake: Student housing opportunities identified thru collaboration with NIC & experts in the field	yellow
Finance	Finance	LCDC: continue frequent review of district economic forecasting models	green
Parking	Parking	1) Lake: land assemblage for future downtown parking facility continued	green
		2) Lake: parking needs rationalized for CBD (McEuen Park temp. parking), County campus, & Ed. Corr. areas	green
Work Force Housing	Housing	1) LCDC: workforce housing project opportunities identified (IHFA & private sector)	green
		2) Lake: Partner with IHFA to identify future Midtown opportunities	green
Jobs	Ad hoc: DP, DD, SH	LCDC: Evaluate local job related statistical data to identify pro-active partnership opportunities	yellow

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LCDC Fiscal Year 2014 (FY14) Tactical Goals

FY14 LCDC Board Goals - Both Districts			
Theme	Committee Responsible	District / Success Measures	Status
Public Space	Ad hoc: BJ, DG, AH	1) Lake: McEuen Park: construction of city approved improvements <i>completed</i> initiated	green
	Acquisition	2) LCDC: acq. and planning re. abandoned RR r-o-ws from <i>HEC</i> Ed. Corr. to Huetter Rd.	green
	Ad hoc: BJ, DP, AH, <i>JD</i>	3) Lake: Four Corners public space opportunities explored	green
Communication	Communication	1) LCDC: community leaders / stakeholders invited regularly to Board meetings	green
		2) LCDC: communication strategy: continued implementation	green
		3) LCDC: 1 (stretch 2) ULI-Idaho programs held in CDA in FY13 <i>14</i>	green
		4) <i>LCDC: 2030 Visioning Initiative – partner with other stakeholders to get effort complete in 2014</i>	green
HEC Education Corridor	Ad hoc: SH, DD, JD	Lake: Student/ <i>faculty</i> housing & <i>Joint Use Building</i> opportunities identified thru collaboration with NIC <i>higher education institutions</i> and experts in the field	green
Finance	Finance	LCDC: continue frequent review of district economic forecasting models	green
Parking	Parking	1) Lake: land assemblage for future downtown parking facility continued	green
		2) Lake: parking needs rationalized for CBD (McEuen Park temp. parking), County campus, & <i>HEC</i> areas	green
Work Force Housing	Housing	1) LCDC: workforce housing project opportunities identified (IHFA & private sector)	green
		2) Lake: Partner with IHFA to identify future Midtown opportunities	green
Jobs	Ad hoc: DP, DD, SH	LCDC: Evaluate local job related statistical data to identify pro-active partnership opportunities	green

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Note: Goals with a “green” status are considered progressing well. A “yellow” status would mean a goal may be in jeopardy of not being achieved during the year, and a “red” status would mean that the goal is in definite jeopardy of non-attainment.

The Committee structure employed to achieve the aforementioned goals is as follows (Committee Chair denoted by asterisk):

<u>Committee</u>	<u>Membership</u>
Acquisition	Goodlander*, Jordan, Davis, Druffel
Finance	Colwell*, Patzer, Davis
Housing	Goodlander*, Hoskins, Hassell
Communication	Patzer*, Goodlander, Davis, Hoskins
Parking	Jordan (Interim)*, Hassell, Hoskins

6. EXECUTIVE DIRECTOR REPORT

No report was provided.

7. ADJOURN

Motion by Hoskins, seconded by Jordan to adjourn. Motion carried.

The LCDC meeting adjourned at 10:50 a.m.
Minutes prepared and submitted by Tony Berns.