

Jimmy McAndrew  
c/o The Coeur Group  
2500 N Government Way  
Coeur d'Alene, ID 83814



Mr. /Ms.  
Coeur d'Alene City Council Candidate, Seat #  
12345 Main Street  
Coeur d'Alene, ID

September 15, 2011

Dear;

We would like to formally invite you to an event that The Coeur Group is sponsoring on Wednesday, October 5<sup>th</sup> at 5:30 pm at The Coeur d'Alene Inn Best Western. We are a group of approximately 25 members, consisting of young, professional businessmen who for the last 7 years have worked as a networking and service group in Kootenai County.

Various organizations that we have supported:

Anne Barone Memorial Scholarship  
Boys and Girls Club of North Idaho  
Coats for Kids  
Coeur d'Alene Public Library  
EXCEL Foundation  
Post Falls Food Bank  
Coeur d'Alene Salvation Army/Ray and Joan Kroc Center Coeur d'Alene

Big Brothers/Big Sisters of North Idaho  
Centennial Trail Foundation  
Coeur d'Alene Dog Park  
Coeur Group Locker Program  
Idaho Drug Free Youth  
Tesh, Inc.

The goal of this event is to provide an opportunity for each and every candidate in the upcoming Coeur d'Alene City Council election to let their voices be heard. While we do not take collective stances when it comes to local politics, we are very engaged in the community and passionate about being as informed as possible. As a group with all members being under the age of 40, it is our hope that this forum will include areas that you believe are important to our particular demographic.

We have formed a committee to prepare questions for each candidate. The format will be similar to a debate with questions asked of each candidate with a time limit on a response. Our goal is to organize this in a way that allows fluid conversation and an opportunity for you to connect with those that are in attendance. We will also give each candidate a chance to give an opening and closing statement. The order of the opening statements will be randomly determined prior to that evening.

We applaud your interest in serving the City Of Coeur d'Alene and want to congratulate you on taking the initial steps of your candidacy. Please feel free to contact me at (208) 755-6606 with any questions or concerns you may have. For preparation purposes, your RSVP is requested by Tuesday, September 27<sup>th</sup> and you can do that by phone or mail, whichever is more convenient.

Thank you for your consideration,

Jimmy McAndrew  
Co-Founder of The Coeur Group  
[www.thecoeurgroup.com](http://www.thecoeurgroup.com)