

The University of Idaho School of Journalism and Mass Media presents the
Oppenheimer ETHICS Symposium
Reinvigorating ethics in education and practice in the digital age

October 20, 2011
Statehouse Auditorium, 700 W. Jefferson, Boise

8 - 9:30 a.m. Opening continental breakfast: Keynote speaker, Bill Drake, chairman, Drake Cooper Marketing and Advertising Agency, Boise. Sean Evans, publisher, Idaho Business Review, master of ceremonies.

2 - 5:30 p.m. Symposium presentations. Mike Jung, publisher, The Idaho Statesman, master of ceremonies. *Webcast provided by Idaho Public Television.*

* **“Journalists, Judges, and Lawyers: Converging or Diverging Standards of Ethics,”** by Dean Donald Burnett, University of Idaho College of Law

* **“New Media and the Law,”** by Lisa McGrath, Internet and social media attorney, Boise

* **“Media Ethics in the Digital Age,”** a panel discussion featuring Vicki Gowler, editor, The Idaho Statesman; Anne Wallace Allen, managing editor, The Idaho Business Review; Wayne Hoffman, publisher, IdahoReporter.com; Kate Morris, executive news director, KTVB. Moderator: Betsy Russell

6 p.m. Symposium keynote: “Rules of the Road: Navigating the New Ethics of Local Journalism,” Jan Schaffer, executive director J-Lab: The Institute for Interactive Journalism, American University. *Webcast provided by Idaho Public Television.*

7:15 p.m. Reception: Beside Bardenay, 612 Grove St., Boise, co-sponsored by the University of Idaho School of Journalism and Mass Media and the Idaho Press Club

All events are free. No registration is required for afternoon and evening sessions. Registration is required for the morning keynote and continental breakfast; RSVP to professionaldev@uidaho.edu or to Sandy Schultz at (208) 334-2999.

Reservation deadline: Oct. 13, 2011

For more information: <http://www.uidaho.edu/class/jamm/news/oppenheimer-ethics-symposium>

Underwritten by a gift from Douglas F. Oppenheimer and Arthur F. (Skip) Oppenheimer

This program is supported in part by a grant from the Idaho Humanities Council, a state-based program of the National Endowment for the Humanities