

For information on this release, contact:  
Andrea Kalas-Nagel at 208-666-3742 or  
anagel@kmc.org

**Oct. 14, 2011**

**Festival of Trees Fashion Show tickets on sale Oct. 19**

Tickets for the Festival of Trees Fashion Shows will go on sale Oct. 19. Every year the Festival of Trees hosts two of the largest fashion shows in Coeur d'Alene. This year, volunteers and sponsors are coming together to create two exciting shows featuring local fashions and models.

This year's fashion shows are sponsored by Frontier Communications and Thorco, Inc. The runway production is courtesy of Silverwood Theme Park, with Jeanne Norton and Chrissy Wortman of Silverwood producing the show.

"The fashion show is the finale of this beautiful four-day event," Norton said. "This year we brought back some of the community's favorites. You will have to attend to find out more."

The fashion shows will be Monday, Nov. 28 at the Coeur d'Alene Resort. The luncheon show begins at 11 a.m. and the dinner show begins at 5 p.m.

Local retailers are clothing the models for the event. Fashions are provided by Boardwalk at Riverstone, Boulder Beach, Tiffany Blue, Velvet Hanger, KikaPaprika, Candy O'Brien's Boutique, Clark's Diamond Jewelers, Becky's Pendleton, Finan McDonald, Goodwill, Just Because Fashion and Gifts, Louie Permelia Ltd., Marie's Boutique, Marmalade, The Painted Pony, Ski Shack, and Smitten Clothing and Tryst Menswear.

Reservations for patron and premier tables are being accepted now by calling the Foundation office at 666-2345. General seating tickets will be available at 9 a.m. Wednesday, October 19 at the Kootenai Health Foundation office. Orders may also be phoned in, however, an in-person purchase is recommended for preferred seating selection.

Proceeds raised at the Festival of Trees help fund medical enhancements at Kootenai Health. This year, the Festival of Trees will support cardiac services, specifically the addition of Heart Rhythm services. Currently, over 400 people in northern Idaho leave the state for this care. Heart Rhythm services include treatment for individuals experiencing heart rhythm disturbances such as arrhythmias, diagnostic services to determine the cause of such disturbances, as well as insertion and maintenance of treatment devices such as defibrillators and pacemakers. Wells Fargo is the Festival of Trees presenting sponsor.

For more information on the Festival of Trees events happening Thanksgiving weekend, visit [TheFestivalofTrees.com](http://TheFestivalofTrees.com).

- ### -

[www.kootenaihealth.org](http://www.kootenaihealth.org)

2003 Kootenai Health Way  
Coeur d'Alene, Idaho 83814