

## **The Kroc Center Receives \$10,000 Donation from The World Ironman Corporation, Ironman Foundation.**

COEUR D'ALENE, ID, June 25, 2011—The Salvation Army Ray and Joan Kroc Corps Community Center was honored to recently receive a \$10,000 donation from the World Ironman Corporation, Ironman Foundation. A check for the donation was presented by Ironman Foundation Director, Dave Deschenes to Major John Chamness, Executive Director of the Kroc Community Center during the 2011 Coeur d'Alene Ironman Welcome Banquet.

The Ironman Foundation is the charitable arm of the World Ironman Corporation. The donation was given to support the Kroc Community Center and the programs and services that the center provides for the Inland Northwest region. Funds will also provide membership and program scholarships for individuals and families.

The Salvation Army Ray and Joan Kroc Corps Community Center strives to contribute to the overall wellness and safety of our community and welcomes everyone to participate in programs and services provided at the center. Summer programming for youths include Sports and Adventure Camps, Learn to Swim, Junior Lifeguard and Junior Triathlon, Rock Wall Climbing, Theatre, Art and much more. There are numerous other activities offered year round for community members of all ages.

The Kroc Community Center and the Kroc Scholarship Fund are supported by membership and program fees, the Ray and Joan Kroc endowment fund and through the generous support and sponsorship of individuals, corporations and foundations such as the Ironman Foundation.

PHOTO CAPTION: Dave Deschenes (left) Director of the Ironman Foundation for World Ironman Corporation presents a check for \$10,000 to Major John Chamness (right) Executive Director of The Salvation Army Ray and Joan Kroc Corps Community Center.

### **The Kroc Story**

In 2003, Mrs. Kroc passed away, and entrusted to The Salvation Army the largest gift ever given to a private charity for the express purpose of building and endowing Kroc Centers. A fulfillment of Joan Kroc's vision, the Kroc Center in Coeur d'Alene, is a nearly \$80 million investment in the community set amongst 12 acres off of Ramsey Road. The Center houses four major components: a center of worship and performance venue, an aquatics center, fitness and recreation center, and special event facilities as well as arts, education, and fitness programming.

The Salvation Army, an evangelical part of the universal Christian church, has been supporting those in need in His name without discrimination since 1865. Nearly 33 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. About 83 cents of every dollar raised is used to support those services in nearly 9,000 communities nationwide.