

For Immediate Release
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To: Media

Chief Wayne M. Longo

Coeur d'Alene Police Department
We serve with pride, dedication, and excellence

The Coeur d'Alene Police Department has eagerly embraced the age of social networking by starting up a Facebook page and utilizing Twitter. Both entities will prove valuable in posting timely, and critical information necessary to public safety.

The Facebook site will provide general departmental information, crime prevention tips, the latest press releases, and details about various events.

Twitter will be used to provide instant information about crimes in progress, road closures, or any hazards to the public.

"We are committed to innovative ideas, and programs that enable us to communicate with citizens swiftly if we have public safety concerns. The use of social networking is an exciting new tool for law enforcement" said Chief Wayne Longo.

To find the Police Department on Face book go to <http://www.facebook.com/CoeurAlenePD>

To follow us on Twitter go to www.twitter.com/@cdapd

Sergeant Christie Wood
Public Information Officer
Coeur d'Alene Police Department