
MONTANA STATEWIDE *Interview Schedule*



PUBLIC OPINION
STRATEGIES

January 10-11, 2011
N=400 Adults Statewide
Project #: 11014

Margin of Error: $\pm 4.9\%$

A. We're talking to informed adults today. Are you, or is anyone in your household, employed by a newspaper, television or radio station, a political party, or by an elected official or candidate for political office?

– YES (**TERMINATE**)
100% NO (**CONTINUE**)

– Don't Know (**DO NOT READ - TERMINATE**)
– Refused (**DO NOT READ - TERMINATE**)

1. Would you say that things in your area of Montana are going in the right direction, or have they pretty seriously gotten off on the wrong track?

57% Right Direction
32% Wrong Track

10% Don't Know (**DO NOT READ**)
1% Refused (**DO NOT READ**)

Next, I'm going to read you a list of issues some people have told me are problems in Montana and others are not. After I read each one, please tell me if you think it is ... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** an extremely serious problem, a very serious problem, a somewhat serious problem, or not a problem ... in Montana.

EXTRM SERIOUS	VERY SERIOUS	SMWT SERIOUS	NOT A PROBLEM	DK/REF (DNR)
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The **(first/next)** one is... **(RANDOMIZE)**

(ASKED OF ALL RESPONDENTS)

2.	The transportation of oversized loads on Montana's rural highways	6%	13%	29%	49%	3%
		19%		78%		

(Q3-5 ASKED OF SAMPLE A ONLY; N=201 RESPONDENTS)

3.	Pollution of rivers, lakes and streams	8%	15%	44%	33%	*
		23%		77%		
4.	Poorly planned growth and development	10%	20%	44%	21%	5%
		30%		65%		
5.	The economy and unemployment	17%	30%	42%	10%	1%
		47%		52%		

(Q6-7 ASKED OF SAMPLE B ONLY; N=199 RESPONDENTS)

6.	The quality of public education	11%	17%	37%	32%	3%
		28%		69%		
7.	Access to affordable health care	19%	25%	36%	19%	1%
		44%		55%		

Now, thinking about something else...

8. Do you think that oversized trucks that take up both lanes should or should not be allowed to travel on U.S. Highway 12 and U.S. Highway 89 through Montana between midnight and 6am?

(If yes/no, then ask:) And is that strongly (yes/no) or not-so-strongly (yes/no)?

65% TOTAL YES, SHOULD BE ALLOWED
30% TOTAL NO, SHOULD NOT BE ALLOWED

44% Strongly yes, should be allowed
21% Not-so-strongly yes, should be allowed

8% Not-so-strongly no, should not be allowed
22% Strongly no, should not be allowed

5% Don't know (DO NOT READ)
* Refused (**DO NOT READ**)

9. Now, how much had you seen, read or heard about ConocoPhillips and Imperial Oil/ExxonMobil requesting shipment of oversize loads of equipment along U.S. Highway 12 and U.S. Highway 89, taking up two lanes of traffic?

54% TOTAL A LOT/SOME
45% TOTAL NOT TOO MUCH/NOTHING

20% A lot
34% Some
18% Not too much
27% Nothing at all

1% Don't know (DO NOT READ)
– Refused (**DO NOT READ**)

Now, let me tell you more about this issue...

10. There are plans in the permitting process for ConocoPhillips to ship four loads and Imperial Oil/ExxonMobil to ship more than two hundred oversize loads of equipment from the Port of Lewiston in Idaho, through Northern Idaho and into Montana along non-interstate routes, like U.S. Highway 12 and U.S. Highway 89, taking up two lanes of traffic. Some would be more than two hundred feet long and weigh up to three hundred tons. They would have police escorts and travel only at night from midnight to 6 a.m. The maximum allowed traffic delay would be fifteen minutes. Both sets of shipments would take several days to reach their final destinations.

Now, having heard some more specifics about this issue, do you think these oversized trucks should or should not be allowed to travel on Montana roadways like U.S. Highway 12 and U.S. Highway 89 between midnight and 6am?

(If yes/no, then ask:) And is that strongly (yes/no) or not-so-strongly (yes/no)?

75% TOTAL YES, SHOULD BE ALLOWED
23% TOTAL NO, SHOULD NOT BE ALLOWED

55% Strongly yes, should be allowed
20% Not-so-strongly yes, should be allowed

4% Not-so-strongly no, should not be allowed
19% Strongly no, should not be allowed

2% Don't know **(DO NOT READ)**
– Refused **(DO NOT READ)**

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11. And, on a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY INTERESTED, please tell me how interested you are in this issue of ConocoPhillips and Imperial Oil/ExxonMobil requesting shipment of oversize loads of equipment along Montana roadways like U.S. Highway 12 and U.S. Highway 89, taking up two lanes of traffic?

13% 10
31% 8-10
68% 1-7

5% 9
13% 8
11% 7
9% 6
20% 5
5% 4
7% 3
6% 2
10% 1
* DK/REF

5.8 MEAN

D1. To ensure we have a wide range of respondents, could you please tell me in what year you were born?

4%	18 to 24
13%	25 to 34
21%	35 to 44
19%	45 to 54
23%	55 to 64
20%	65 and over
–	REFUSED (DO NOT READ)

D2. And what was the last level of education you COMPLETED?
(DO NOT READ CATEGORIES)

24%	<i>HS OR LESS</i>
30%	<i>SOME COLL</i>
45%	<i>COLLEGE+</i>
24%	GRADUATED HIGH SCHOOL OR LESS
4%	TECHNICAL OR VOCATIONAL SCHOOL
26%	SOME COLLEGE
31%	GRADUATED COLLEGE
14%	GRADUATE/PROFESSIONAL SCHOOL
1%	REFUSED (DO NOT READ)

D3. And for statistical purposes only...is your total annual household income greater or less than \$60,000 dollars?

(IF LESS THAN \$60,000, ASK:) Is it...
(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)

11%	UNDER \$20,000
20%	BETWEEN \$20,000 - \$40,000
17%	OVER \$40,000

(IF GREATER THAN \$60,000, ASK:) Is it...
(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)

15%	UNDER \$80,000
14%	BETWEEN \$80,000 - \$100,000
16%	OVER \$100,000
7%	REFUSED (DO NOT READ)

D4. Now, in politics today, do you usually think of yourself as....**(ROTATE)**

a Republican,
a Democrat,
or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK:) Would you call yourself a STRONG (REPUBLICAN/DEMOCRAT) or a NOT-SO-STRONG (REPUBLICAN/ DEMOCRAT)?

(IF SOMETHING ELSE, ASK:) Do you think of yourself as closer to the Republican or to the Democratic party?

27% TOTAL REPUBLICAN

23% TOTAL DEMOCRAT

47% TOTAL LEAN/INDEPENDENTS

15% STRONG REPUBLICAN

12% NOT-SO-STRONG REPUBLICAN

17% LEAN TO REPUBLICANS

22% SOMETHING ELSE/INDEPENDENT

8% LEAN TO DEMOCRATS

10% NOT-SO-STRONG DEMOCRAT

13% STRONG DEMOCRAT

1% DON'T KNOW (DO NOT READ)

2% REFUSED (**DO NOT READ**)

D5. And, do you consider yourself to be **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

conservative,
moderate
...or...
liberal on most issues?

(IF CONSERVATIVE/LIBERAL, ASK:) And would you consider yourself to be VERY (CONSERVATIVE/LIBERAL), or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

44% TOTAL CONSERVATIVE

16% TOTAL LIBERAL

20% VERY CONSERVATIVE

24% SOMEWHAT CONSERVATIVE

37% MODERATE

11% SOMEWHAT LIBERAL

5% VERY LIBERAL

2% DON'T KNOW (**DO NOT READ**)

1% REFUSED (**DO NOT READ**)

And thinking about the 2008 presidential election...

D6. Regardless of how you may feel today...for which of the following candidates did you vote for President... **(ROTATE PUNCHES 1-2)**

- 41% John McCain
 - ...or...
 - 39% Barack Obama

 - 1% Bob Barr **(DO NOT READ)**
 - 1% Ralph Nader **(DO NOT READ)**

 - 5% SOMEONE ELSE **(DO NOT READ)**
 - 7% DID NOT VOTE **(DO NOT READ)**
 - 1% DON'T KNOW/DON'T RECALL **(DO NOT READ)**
 - 5% REFUSED **(DO NOT READ)** **(IF REFUSED, ASK)** I understand the confidentiality of your vote and the privacy of the voting booth, but I want to assure you that this poll is being completed for research purposes only and that all responses given will remain strictly confidential. In order to help me do the best research possible, would you now please reconsider and tell me how you voted? **(READ AND ROTATE IF NECESSARY:)**
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D7. Gender **(BY OBSERVATION)**

- 48% MALE
 - 52% FEMALE
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D8. How would you describe the area where you currently live?

- 5% A big city
 - 31% A medium to small city
 - 3% A suburban area of a city
 - 28% A small town
 - 31% A rural area

 - * Don't Know /Not Sure **(DO NOT READ)**
 - 1% Refused **(DO NOT READ)**
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