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October 7, 2010

TO: Labrador for Congress Campaign Team

FROM: Bob Moore and Hans Kaiser

RE: Idaho C.D. One: Survey Highlights

The race for Congress in Idaho C.D. One remains competitive. Despite a heavy advertising onslaught on the part of Democratic incumbent, Walt Minnick, he leads Raul Labrador only 37-31%, with 6% each going to Independent candidate Dave Olson and Libertarian Mike Washburn. The remaining 21% are undecided or voting for none of the candidates.

This district is competitive due to the political environment.

- A GOP candidate is preferred over a Democrat on the generic ballot, 52-29%.
- Nancy Pelosi's favorable to unfavorable ratio is 18-63%.
- President Obama's performance rating is 31% approve, 62% disapprove.
- Republican Butch Otter leads Keith Allred in the race for Governor, 53-26%.
- A Republican who will provide a check and balance on President Obama and Congressional Democrats is favored 63-24%.

In summary, this race is a major opportunity for Republicans to pick up a Democrat seat.

The survey was conducted October 5-6, 2010 among a representative sample of 300 voters in Idaho's 1st Congressional District. The potential sampling error is plus or minus 6% at the 95% confidence level.