

Idaho Election Pulse Survey of 50+ Voters

May, 2010

The report was compiled by AARP Idaho. All media inquiries can be directed to (208) 855-4004.

Introduction: People age 50 and older are the largest voting population across the nation and in Idaho, where in 2008, 93% of registered voters 50 plus cast a ballot in the state. This election year, the majority (56%) of Idaho voters are expected to be 50 plus. Roughly 90% of all AARP members are registered to vote.

AARP Idaho recently conducted the following pulse survey to find out what's on 50 plus voters' minds this election year, and what issues they want the candidates to address, both on the campaign trail and once elected to office. Those surveyed were asked to rank a few priority issues and add any that weren't included in the questions. AARP will include the issues in candidate voter guides for the Governor's race and every state legislative race in Idaho.

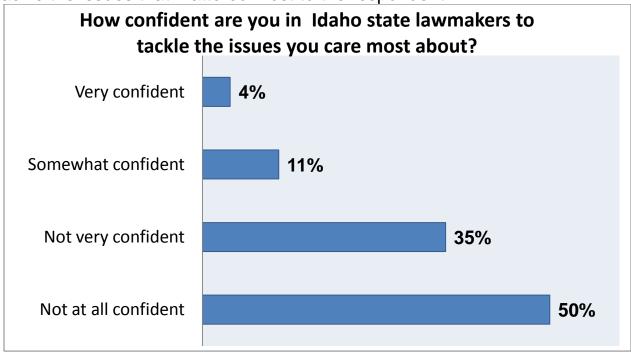
Methodology: The results are based on 531 responses to an email survey sent by AARP Idaho to members across the state - responses were compiled between April 28th and May 17th.

Idaho Survey-in-brief:

- 85% of those surveyed report they are not very confident or not at all confident in Idaho State Lawmakers to tackle the issues the respondent cares most about.
- The top issue respondents want to hear from the candidates on is how they'll work to resolve Idaho's budget problems, followed by where the candidates stand on ensuring health care workers honor living wills and advanced directives (and whether they'll correct Idaho's new Health Worker's Conscience law to address this issue).
- A surprising third priority issue emerged the majority of those surveyed (55%) want to know where candidates stand on taking big campaign contributions from special interests out of Idaho politics through a number of measures.
- AARP members were disappointed in the massive cuts to education spending this year, and want candidates to commit to fixing the problem and restoring the budgets.

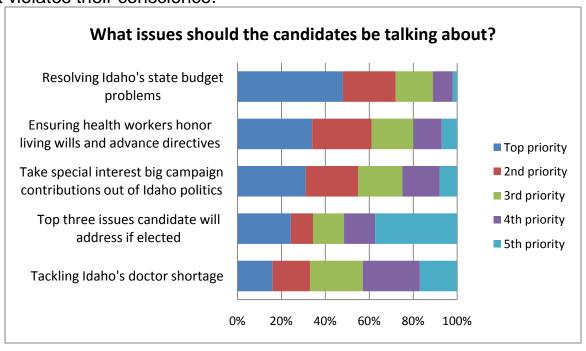
Detailed findings:

Crisis of Confidence in Idaho State Lawmakers: Over 8 in 10 AARP members surveyed said they had little to no confidence in state lawmakers to tackle the issues that mattered most to the respondent.

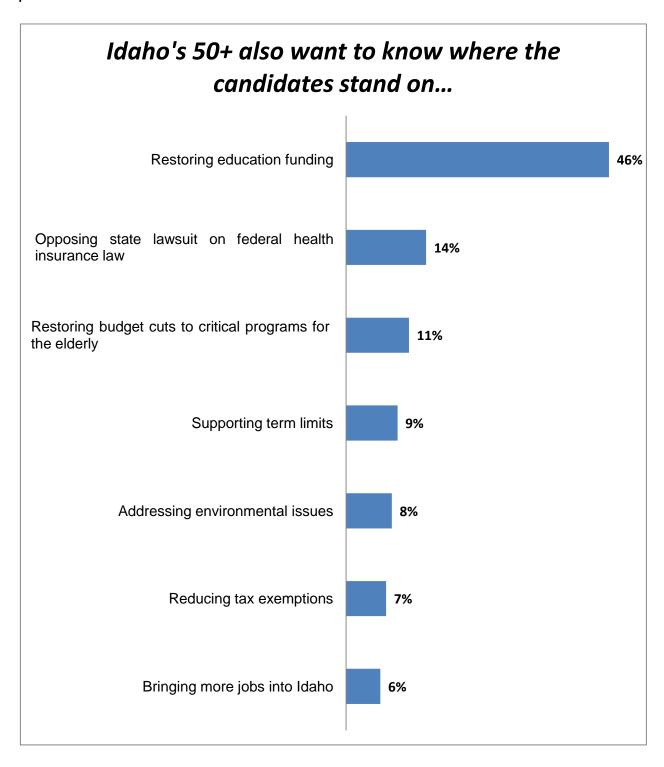


What issues AARP members want to hear from the candidates on:

When AARP members were asked to prioritize the issues they want the candidates to address, how they'll resolve Idaho's state budget crisis was a clear front runner, followed by where they stand on ensuring health care workers honor living wills and advance directives – namely repealing the new Idaho law allowing health care workers to refuse to provide end of life care that violates their conscience.



What else we heard: From jobs and tax exemptions to education funding, AARP members in Idaho also named several other issues they'd like the candidates to address on the campaign trail. Here are the top issues and the percentage of respondents who said they wanted to hear the candidates' position on them:



AARP Idaho State Survey: April 28th - May 17th 2010

Idaho Election Pulse Survey of 50+ Voters

E-survey

N=531 sampling error + 3%

AARP members in Idaho age 50 and older

Dear AARP Member -

Election season in Idaho and across the nation is here! With races for Congress, Idaho Governor and every state legislative position in the state underway—there's a lot going on and you're probably already hearing a lot from the candidates. Now they need to hear from you!

They are asking for your vote – <u>ask them where they stand on the issues that matter most to you</u>. And with that in mind, here's your chance: AARP is undertaking a statewide effort to find out where each candidate for Governor and the Idaho State Legislature stands on YOUR **PRIORITY ISSUES**; we'll include their positions in voter guides for every race in Idaho.

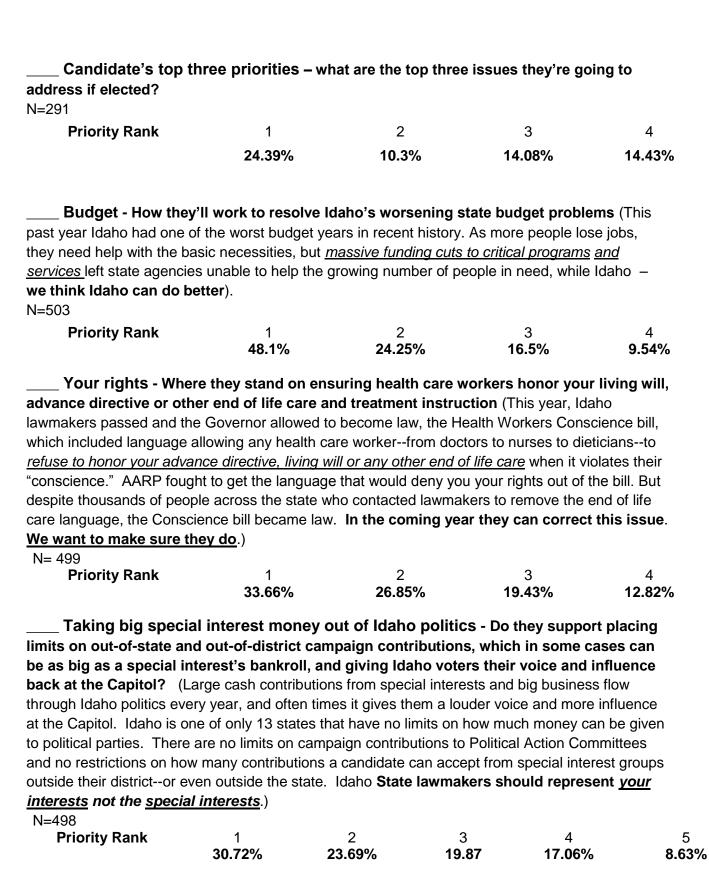
How do we know what questions and issues to ask them about? They'll be coming from you – that's right, we're counting on you to tell us what issues you want to hear from the candidates about. Below are just some of the issues we've heard already from AARP members across the state - if we're missing something, please let us know!

Please respond by May 14 so we can contact the candidates and complete the voter guides in plenty of time for the election in November.

First a quick question: How confident are you in Idaho State Lawmakers to tackle the issues you care the most about? (Please put an **X** next to the answer that best describes how your answer).

Very confident
_ Somewhat confident
Not very confident
_ Not at all confident

Now, on to the voter guide questions: Please rank the following issues in order of priority using 1 (highest priority) to 5 (lowest priority), and be sure to add any issues at the bottom we've missed and that you would like candidates to address.



Doctor shortage - A	Addressing Idaho's	doctor shortage a	nd ensuring older	patients
can get to see their docto	r when they need to	c. (Idaho does not ha	ave enough doctors	s: We have
one of the lowest physician	-to-patient ratios in th	ne nation. The smal	I numbers of doctor	s we do
have are increasingly refusi	ing new Medicare pa	tients. Nearly 40%	of the doctors in Ida	aho are at
retirement age, and we hav	e no new ones comi	ng in to the state to i	eplace them. The	<u>doctor</u>
problem needs solutions no	ow before it gets ever	<u>n worse)</u> .		
N=491				
Priority Rank	1	2	3	4
	16.08%	16.7%	24.23%	26.27%
Your city:		(so we know the issues that matter in which		
parts of the state).				

What'd we miss? Let us know here:

N=122

Opposition to Idaho's lawsuit on Fed. Health Care Law: 13.9%

Opposition to education cuts: 45.9%

Support term limits: 9.01%

Jobs: 5.7%

Opposition to budget cuts to programs and services for the elderly: 10.65%

Environmental issues: 8.19% Reduce tax exemptions: 6.55%

Thank you for taking the time to make your voice heard. Once the candidates have answered your questions and we've compiled the voter guides, we'll send you a notice to go on-line and learn how their priorities match yours.

Sincerely, AARP Idaho