

Tribune names Doug Bauer as its new managing editor

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By Elaine Williams Of the Tribune



Doug Bauer...

Doug Bauer, the managing editor at the Moscow-Pullman Daily News, is being promoted to the same position at the Lewiston Tribune, as Paul Emerson retires.

Bauer, 37, will begin supervising about 30 newsroom employees on May 26, just two days before Emerson completes 29 years in the job. Bauer was selected from a field of 44 candidates that was narrowed to three, including another in-house candidate.

Bauer met the criteria for the position of being a person of character who will be a partner in charting the course of the region's newspaper, said Nathan Alford, editor and publisher of the Tribune and the Daily News. "He starts with a passion and respect for the region's people and communities. He loves where he lives. That's one of the keys to success in newspapers. You've got a foundation for success."

One of Bauer's priorities will be to designate a point person to edit content for the online edition. Presently that work is handled by editors whose primary responsibility is the print edition.

"We want to try to be everything we can for our readers," Bauer said. "If they see a fire engine rolling down their street and they see smoke, we want them to come to us to see what's going on."

He'll also look for other ways to deliver news to readers in whatever form they'd like, whether it's on their computer or a mobile device such as a cell phone, always with an eye towards turning those readers into consumers of the print edition.

Bauer comes to the position with experience that extends back to 1990, when while still in high school he started as a part-time sportswriter for the Tribune. He held that job intermittently as he attended the University of Idaho and later Lewis-Clark State College. He worked as a sports writer for the Bozeman Daily Chronicle in Montana for three years before returning to the Tribune as a sportswriter. In 2005, he went to work for the Daily News as sports editor.

There he became city editor in 2006 and managing editor in 2009.

His most recent post has taught him how important it is to listen to reporters and comments from community members regardless of how critical they are, Bauer said. "It speaks to how we're doing our job when people call us and voice their opinion."

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