## **MAY 17th THROUGH MAY 21st**

**Monday, May 17th thru Friday, May 21st:** <u>Corporate Challenge</u>. Get your company to participate. Each Company will be judged on percentage of employees riding their bikes to work the whole week. Prizes and Trophies will be given to the winners of each category at the Saturday Potluck and award ceremony.

Click here for Corporate Challenge Sign Up Form

Click Here for Corporate Challenge Letter

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We are encouraging cyclists to ride every day of Bike to Work Week. All area bike shops will give free bicycle check-ups starting May 1st and continuing through Bike to Work Week.

**Monday, May 17th:** <u>Bike to Work Week Kick-Off Ride</u>. Here's our chance to show we support cycling in force. The ride starts at 7:30am at Riverstone Park. We will ride down Northwest Boulevard (with a police escort) and end at City Hall where we will have coffee and refreshments for all participants.

**Saturday, May 22nd:** *Roots Pursuit*. This is a bicycle scavenger-hunt type event in which participants will bike to various parks and gather points to win prizes. The ride itself is from 10am to 12pm, but coffee and registration starts as early as 8:30 and will continue until 9:45am. There will be a Potluck to follow at noon. Roots Pursuit information and registration forms can be accessed from the main page of the KEA website at <a href="http://www.kealliance.org/">http://www.kealliance.org/</a>

**Saturday, May 22nd:** We will have a "Finish Line" wrap-up celebration at the Community Garden on Foster and 10th street at 1:00pm. We will be raffling off prizes to anyone on a bike (and wearing a helmet!) and awarding trophies to participating area businesses for encouraging their employees to Bike to work.

For more information on how you or your business can be involved with Bike to Work Week 2010 please contact Monte McCully at (208) 292-5766.

