

THE GREAT NORTHWEST PAPER AIRPLANE CONTEST

Figpickels Toy Emporium and Papillion Paper Emporium are Calling all Kids at heart, from 6 yrs old to 100 years plus, Aspiring Pilots, Astronauts, Rocket Scientists and spectators and fun-lovers of all ages to assemble in The Plaza Shops located at 210 Sherman Avenue in downtown Coeur d Alene.

On Sunday March 21, 2010 beginning at 11am, they will transform The Plaza Shops into a downtown Airport complete with Runways, Hangers, Control Towers, a Sky Mall, and real live Airline Pilots as part of the upcoming Great Northwest Paper Airplane Contest. 100% of the registration fees are being donated to benefit the summer programs of Art on the Edge a very, "grass roots" program right in our own backyard which is doing great work with children in our community.

Brett and Susan Sommer, owners of Papillion and Figpickels Emporium, hope to see THE GREAT NORTHWEST PAPER AIRPLANE CONTEST grow into an annual regional event that Coeur d' Alene will look forward to.

" Once we started researching successful paper airplane contests we saw the enormous learning aspects of paper airplanes, so decided to add an educational aspect to the contest as well". " We are offering the area Schools and Colleges a chance to compete and win a \$250 scholarship to their program by entering the Team Challenge", says Brett. Susan adds, " I can't believe how many things can be learned from building a paper airplane, it's amazing".

Registered participants in the individual competition will be competing for 1st - 3rd place medals in each of 4 categories as well as RC Aviation Packages and Figpickels Gift Certificates for the winners.

To give all participants a fair advantage, two of the categories (time aloft, and distance) will require on site construction the day of the event. Papillion Paper Emporium will provide all official materials for these categories. The remaining two categories (design and most entertaining) can be built off site prior to the event.

Throughout the event, Door prizes from area businesses will be presented. All attendees are eligible, but must be present to win.

Official Entry packs, including rules and build/design resources, are available at Figpickels To Emporium 312 Sherman Avenue, and Papillion Paper Emporium, In the Plaza Shops 210 Sherman Avenue. Registration ends Sunday March 14th. Figpickels is reserving the right to cancel the contest should there not be enough interest by the registration deadline.