

Bent's comment re: What Brannon Should've Said:

Actually, CB, Brannon had a golden opportunity to come off gracious in this mess. His employer gave him glowing praise in the paper and he could have capitalized on that — especially while looking for new employment... he could have said (disclaimer: I don't believe of the spin I wrote below. I'm just pointing out a missed opportunity):

"It certainly was poor timing, and of course it's going to hurt, but I hold no ill will toward H4H and its board. They had a tough decision to make, and goodness knows this recession has impacted many great companies, organizations and citizens in this community of ours," Brannon (could have) said. "But I won't let this or anything else deter me in my campaign for city council. In fact, this strengthens my resolve and makes me want to work even harder to turn the local economy around and get great organizations like H4H back on track..."

"And it is a shame that it had to come down to this to illustrate what I have been saying all along. Business as usual in Coeur d'Alene is not working. Urban renewal at this time has not been able to turn the local economy around, so maybe it's time for new leadership and closer look at how we incentivize economic development in our town... it's time we started asking the tough questions:

"Can we really afford to keep spending on urban renewal like we did when the economy was thriving?" the challenger (could have) asked. "I believe it is time we start looking at ways to reduce to cost of government to help reduce the taxburden on the citizens and businesses of Coeur d'Alene. We need to get them back on track as well..."

"Urban renewal is a concept that works when we can afford it, and frankly when we need it we will always have it available to us, but can we really afford it now? In this economy?..."

BTW, Brannon had no problem commenting to the Cd'A Press...

Could it be that he was trying to school DFO by withholding comment??
