



PRESS RELEASE

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KAYU FOX 28 UPGRADING TO DIGITAL IN NORTH IDAHO

KAYU FOX 28 is proud to announce that we are upgrading our signal to digital on Friday, October 22, 2009.

Up to this point, KAYU FOX 28 has been broadcasting over the air on analog channel 50 in Coeur d' Alene and the surrounding areas.

After this upgrade, viewers will lose their signal on channel 50. In order to regain KAYU FOX 28 programming, viewers will need to do a channel rescan on their DTV or Digital Converter Box. You may also manually enter in channel 46.

"We are excited to be able to offer this upgrade to our viewers and hope that they enjoy their improved picture," stated General Manager, Jon Rand.

If you experience any problems during this process please call KAYU FOX 28 at 509-448-2828, the DTV help line at 888-225-5322 or log on to www.dtv.gov for more information.