

The Spokesman-Review, the largest newspaper in the Inland Northwest United States, is now one of 36 newspaper in the world to be available on Kindle, amazon.com's popular wireless digital reading device. The first Kindle edition of the newspaper was available to Kindle owners on April 22.

Kindle owners can subscribe to Kindle Edition of *The Spokesman-Review* for only \$5.99 a month, a substantial discount from the newspaper's print and online subscription price.

Like all Kindle Edition newspapers, subscriptions to Kindle's version of *The Spokesman-Review* start with a 14-day free trial. Subscribers can cancel at any time during the trial period. If not cancelled during the trial period, subscriptions are automatically renewed at regular intervals to prevent interruption of service.

The Kindle Edition of *The Spokesman-Review* contains articles found in the print edition, but will not include some images, tables and preprint advertising. Also, other features, such as crossword puzzles and classified ads are not currently available. Issues of the newspaper are automatically delivered wirelessly to subscribers' Kindles so they can be read each morning, just like print copies. *The Spokesman-Review's* online news team, headed by Ryan Pitts, developed the scripts and applications that enable news to be posted nightly for Kindle publication.

"We are very excited to offer the paper on Kindle and to be in the company of its distinguished list of newspapers," said Shaun O'L. Higgins, *The Spokesman-Review's* director of sales and marketing. "Being Kindle-enabled adds a full-function, nationwide wireless dimension to our print, online and mobile reach—a big step forward in our evolution as 21st century, multiple-platform news provider."

Other newspapers currently available on Kindle include, among others, the *New York Times*, *Wall Street Journal*, *USA TODAY*, *Washington Post*, *Arizona Republic*, *Seattle Times*, *Irish Times*, *Financial Times*, the *Shanghai Daily*, France's *Le Monde*, and Germany's *Frankfurter Allgemeine*.

The Kindle device is book-size, weighs 10.2 ounces, runs without recharging for long periods of time and enables access, not only to newspapers, but also to about 270,000 downloadable books, as well as many magazines. Kindle users have described it as simple to use, requiring no setup, cables or computer. The device retails on amazon.com for \$359.

Founded in 1883, *The Spokesman-Review* is the largest news and information provider in the Inland Northwest. The newspaper covers local news, sports and lifestyle in eastern Washington and northern Idaho.