

Lewiston man still a 'Beauty'

Tribune

Tuesday, February 17, 2009



Billy Jeffrey

Billy Jeffrey, the Lewiston contestant on the ABC reality show "True Beauty," has made it through another week in Monday night's episode and is now among the final three contestants.

Jeffrey, whose real last name is Scharnhorst and who uses his middle name for show business purposes, was one of 10 contestants on the show about beautiful people living in a Los Angeles mansion while competing for the title of Most Beautiful Person. While contestants know they are being constantly filmed they don't know they are being judged on their inner beauty. The winner of the program receives \$100,000 and a spot in People magazine's Most Beautiful People issue.

Jeffrey, a 1995 graduate of Lewiston High School, was in the show's bottom two for the first time on the Jan. 26 episode.

Jeffrey, 31, is a world-touring Chippendales dancer and owns GNC in the Lewiston Center Mall.

To read Jeffrey's blog posts about his experience on "True Beauty," go to www.lmtribune.com/blogs and click on "Billy talks 'True Beauty.'"