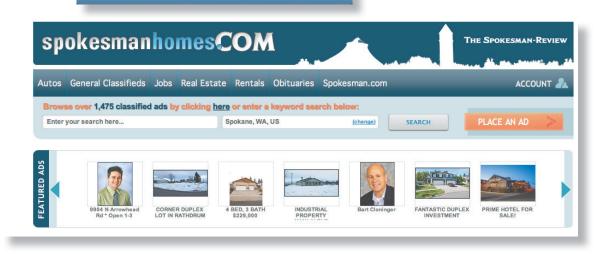


offers numerous low-cost, high impact advertising options to help you reach your audience. Leader boards, Skyscrapers & Tile Ads

## HOT DEALS with Featured Ad Spot

Only \$15<sup>50</sup> with your print ad or \$20<sup>50</sup> without a print ad.



 $\Box$ 

## Contact your Multimedia Sales Executive for details.

Email ads@spokesman.com or call Shane 459-5126, Stacy 459-5124, Scott 459-5130, Mary 459-5127

## THE SPOKESMAN-REVIEW

S-R Media's pricing strategy is based on four key values provided to our advertisers; the **Size** of the audience reached. **Frequency** used to reach target audience and the **Ad size** used to generate sufficient **Impact** to increase response.

## The Spokesman-Review

	Main News	Today/7	Sports	ROP	Classified Real Estate	Business	North Idaho	Valley Voice	The Voice	Pinch
Monday	\$65.99	\$49.49	\$46.19	\$53.89	\$11.75	\$65.99	\$9.54			
Tuesday	\$64.19	\$48.14	\$44.93	\$52.42	\$11.59	\$64.19	\$9.58			
Wednesday	\$104.00	\$78.00	\$72.80	\$84.93	\$18.40	\$104.00	\$14.16			\$16.70
Thursday	\$80.75	\$60.56	\$56.53	\$65.95	\$14.67	\$80.75	\$11.77	\$16.39	\$25.89	
Friday	\$80.96	\$60.72	\$56.67	\$66.12	\$14.57	\$80.96	\$11.45			
Saturday	\$98.41	\$73.81	\$68.89	\$80.37	\$17.44	\$98.41	\$13.30	\$21.09		
Sunday	\$109.25	\$81.94	\$76.48	\$89.22	\$19.17	\$71.01	\$14.85			\$16.58

Line Rates	s - per line/per day
Sunday	Mon Sat.
\$1.99	\$.99



Special pricing for Full Color Front Page Display Advertis-



ONLY \$3.99 with print ads ONLY \$14.95 w/out print ad



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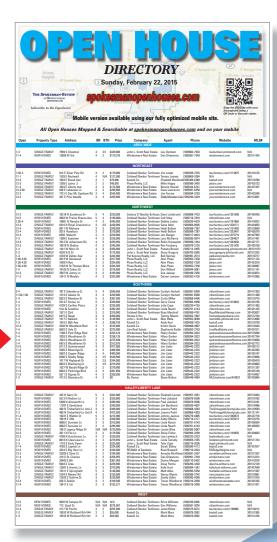
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• Print • Online • Mobile

2015