

# Spokesman.com Mobile



## Spokesman.com Mobile stats

- 500,000 pageviews per month
- 110,000 Unique Visitors per month
- 2.34 Average pageviews per visit
- 2:05 Average time on site per visit

**Over 95% of mobile users on Spokesman.com are smart phone users. Smart phones refer to phones with PC like capabilities** (i.e. iPhones, Droid etc.).

- iPhones account for 46% of spokesman.com visits
- Droids account for 42% of spokesman.com visits
- Blackberrys account for 5% of spokesman.com visits



**According to comScore.com, 67% or 67,414 of m.spokesman.com's unique visitors have used their phones for shopping activities!**

***Reach these potential customers any time, anywhere***

**According to the Mobile Marketing Association (<http://mmaglobal.com/main>):**

- For every PC purchased there are 4 mobile phones purchased
- 1 in 4 U.S. Adult Consumers Plans To Access Mobile Websites Daily Next Year
- Those with incomes of at least \$75,000 are more likely to access the mobile Web once a day or more over the next year.

FOR MORE INFORMATION PLEASE CONTACT YOUR SALES EXECUTIVE OR VISIT:

[www.spokesman.com/advertising](http://www.spokesman.com/advertising)

(509)459-5095

1-800-338-8801, x. 5095



RATE PLAN : #46

2012

# m.Spokesman.com Mobile Ad Rates

## Find Customers Near you NOW!

Mobile users stay connected 24/7 and you can reach them any time and anywhere with Spokeman.com Mobile.

## Banner Ads on

### Spokesman.com's Mobile

#### Includes:

- **Ad Development**  
168x28 pixel static ad
- **Mini Mobile Site Development**  
Business description, Special Offers, Map, Phone numbers, and links to websites.
- **30 Days on Spokesman.com mobile**

**\$125 per 30 days**

or

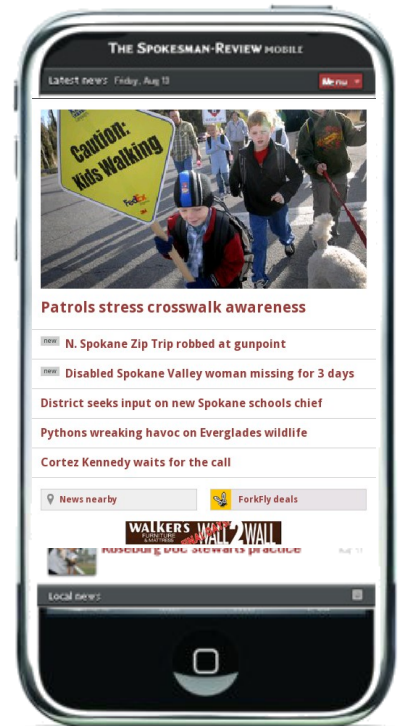
**\$75 per 30 days if purchased  
with another SR Media Product!**

## Home Page Sponsorship

#### Includes:

- **Ad Development**  
168x28 pixel static ad
- **Mini Mobile Site Development**  
Business description, Special Offers, Map, Phone numbers, and links to website.
- **30 Days exclusively on Spokesman.com Mobile Homepage.**

**\$500 per  
month.**



**Mobile users are automatically  
redirected to our mobile site!**



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