

Spokesman.com Mobile

Spokesman.com Mobile stats

- 180,000 pageviews per month
- 45,000 Unique Visitors per month
- 2.3 Average pageviews per visit
- 2:00 Average time on site per visit

Over 85% of mobile users on Spokesman.com are smart phone users. Smart phones refer to phones with PC like capabilities (i.e. iphones, Droid etc..).

- iphones account for 50% of spokesman.com visits
- Droids account for 25% of spokesman.com visits
- Blackberrys account for 12% of spokesman.com visits



According to the Mobile Marketing Association (<http://mmaglobal.com/main>):

- For every PC purchased there are 4 mobile phones purchased
- 1 in 4 U.S. Adult Consumers Plans To Access Mobile Websites Daily Next Year
- Those with incomes of at least \$75,000 are more likely to access the mobile Web once a day or more over the next year.

Reach these potential customers at Anytime and Anywhere with Spokesman.com mobile!



FOR MORE INFORMATION PLEASE CONTACT YOUR ACCOUNT EXECUTIVE OR VISIT:

www.spokesman.com/advertising

(509)459-5095

1-800-338-8801, x. 5095

Spokesman.com

RATE PLAN : #46

9/15/2010

Spokesman.com Mobile Sponsorship Ad Rates

Find Customers Near you NOW!

Mobile users stay connected 24/7 and you can reach them at anytime and anywhere with Spokesman.com Mobile.

With one simple touch our visitors are able to search the #1 news source in the Inland Northwest for **News and Deals** near them now!

Make it easier than ever for potential customers to find you **NOW** with Spokesman.com mobile marketing!

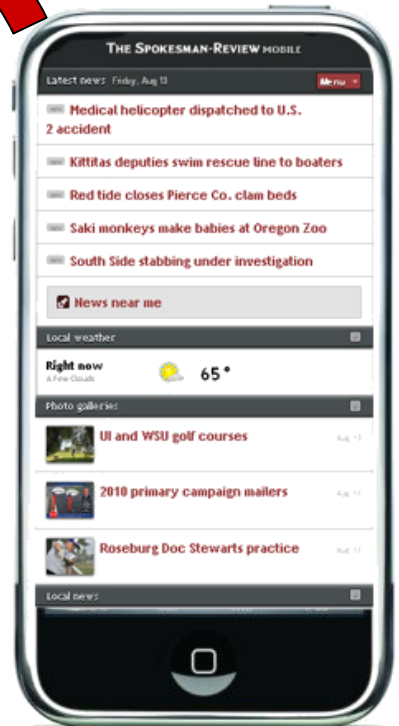


\$100 per month.

Take Advantage of Spokesman.com's Mobile Marketing.

Includes:

- **Ad Development**
168x28 pixel static ad
- **Mini Mobile Site Development**
Business description, Special Offers, Map, Phone numbers, and links to website are live.
- **30 Days on Spokesman.com Mobile**



Mobile users are automatically redirected to our mobile site!

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