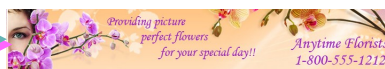


Kiss the Bride NW Sponsorship Ad Rates



Leaderboard

- 728x90
- Up to 5 rotate equally

\$500 per month



Big Ad

- 300x250
- Up to 4 rotate equally

\$300 per month



Footer Ad

- 728x90
- Up to 8 rotate equally

\$200 per month

Sponsorship

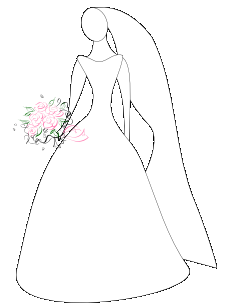
Leaderboard 728x90 Ad

- ♥ \$500 Value
- ♥ Run of Site
- ♥ Up to 5 rotate equally

6x2 B&W Print Strip Ad

- ♥ Ad runs 4 times* placed in the Wedding Announcements page in the Wednesday Today section of **The Spokesman-Review**
- *Ads run whenever announcements run minimum of once a month.

\$1,200 per month



CONTACT YOUR ACCOUNT
EXECUTIVE TODAY OR VISIT:

www.spokesman.com/advertising

(509)459-5095

1-800-338-8801

SPOKESMAN.COM

RATE PLAN : #19 10/1/10

KisstheBrideNW.Com

About the Brides



Each bride will have both their engagement and wedding announcements in print and on-line to share with friends and family.

They will also have their own blog spot, photo gallery, and guest book on-line.

Not to mention the multiple resources on kissthebridenw.com as they prepare for their special day.

ALL THIS FOR \$24.99

The "I Do" Stats

So how many couples say "I Do" locally?



Spokane County:

2009: 2,416 couples

2010: 1,991 and counting...

Kootenai County:

2009: 3,138 couples

2010: 2,183 and counting...

Washington State:

2009: 40,318 licenses purchased!!

These numbers don't include the countless out of state destination weddings!



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