

THE SPOKESMAN-REVIEW

2011 Special Publications Calendar

Special Section	Distribution	Primary Content	Pub. Date	Format	Reservations
AwayFinder*	Full Run	Travel - Winter	Jan. 23	Tab	1-6
Auto Show Guide	Full Run	Automotive	Feb. 11	Standard	TBA
Bridal	Full Run	Bridal	Feb. 5	Tab	1-24
NW Home	Full Run	Real Estate	Mar. 26	Tab	3-11
Home & Garden Show Guide	Full Run	Home & Garden	Mar. 31	Tab	3-18
NW Golf Tab	Full Run	NW Golf Tab	April 8	Tab	3-30
Fishing Guide	Full Run	Fishing	April 14	Tab	TBA
NW Home	Full Run	Real Estate	April 23	Tab	4-8
Spring Inside & Out	Full Run	Retail	April 23	Standard	4-11
Kids Summer Camp	Full Run	Camps	April 30	Tab	TBA
NW Home	Full Run	Real Estate	May 21	Tab	5-6
Senior Wellness	Full Run	Seniors	May 4	Tab	TBA
Summer Activities Guide	Full Run	Activities	May 21	Quarter fold	TBA
NW Golf Tab	Full Run	NW Golf	June 3	Tab	5-25
Hoopfest	Full Run	Hoopfest	June 23	Standard	TBA
NW Home	Full Run	Real Estate	June 25	Tab	6-10
NW Home	Full Run	Real Estate	July 23	Tab	7-8
NW Golf Tab	Full Run	NW Golf	Aug 12	Tab	8-3
N Idaho Fair Guide	Full Run	Fair Guide	Aug 19	Tab	8-3
NW Home	Full Run	Real Estate	Aug. 27	Tab	8-12
Hunting Guide	Full Run	Hunting	Sept. 15	Tab	TBA
Fall Inside & Out	Full Run	Retail	Sept. 24	Standard	9-12
NW Home	Full Run	Real Estate	Sept. 24	Tab	9-9
Home Idea Show	Full Run	Home Ideas	Oct. 5	Tab/Stand	TBA
Big Day	Full Run	Retail/Editorial	Oct. 11	Standard	TBA
Activities Guide	Full Run	Fall Activities	Sept. 17	Quarter Fold	TBA
NW Home	Full Run	Real Estate	Oct. 22	Tab	10-7
Holiday Gift Guide	Full Run	Gifts for Christmas	Nov. 19	Standard	TBA
Last Minute Gift Guide	Full Run	Gifts for Christmas	Dec. 10	Standard	11-28



*Special Online Content Sites to Advertise In!

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