

SPOKESMAN.COM

Spokesman.com Mobile

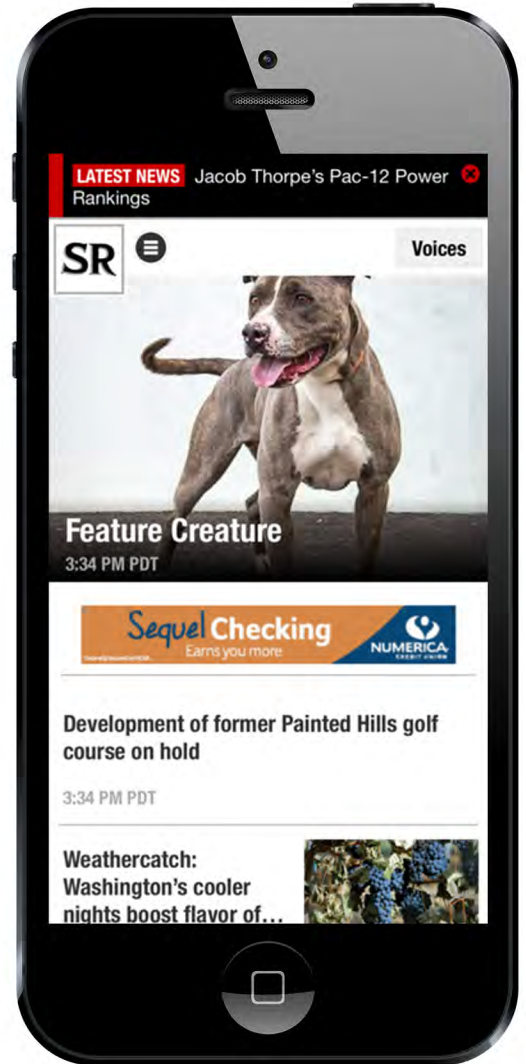
With nearly 800,000 sessions per month, Spokesman.com mobile continues to grow in leaps and bounds. On an average month Spokesman.com mobile is visited by more than 450,000 unique visitors. These visitors view over 1.2 million pageviews a month!

Tile Ads on Spokesman.com's Mobile

Includes:

- 320x50 ad development
- 25,000 impressions
- 30 days on Spokesman.com mobile

**\$200 per 30 days or \$150 per 30 days
if purchased with another
Spokesman-Review media product!**



Home Page Sponsorship

Includes:

- 320x50 ad development
- 30 Days exclusively on Spokesman.com mobile homepage
- Unlimited number of creatives may rotate

\$500 per month

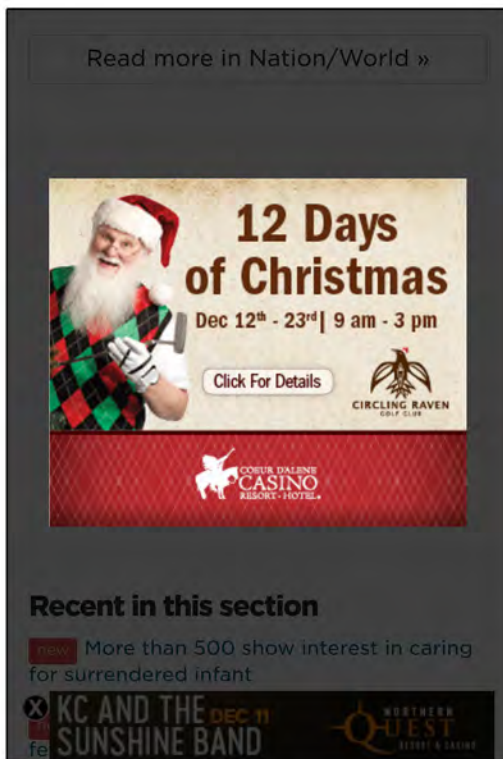
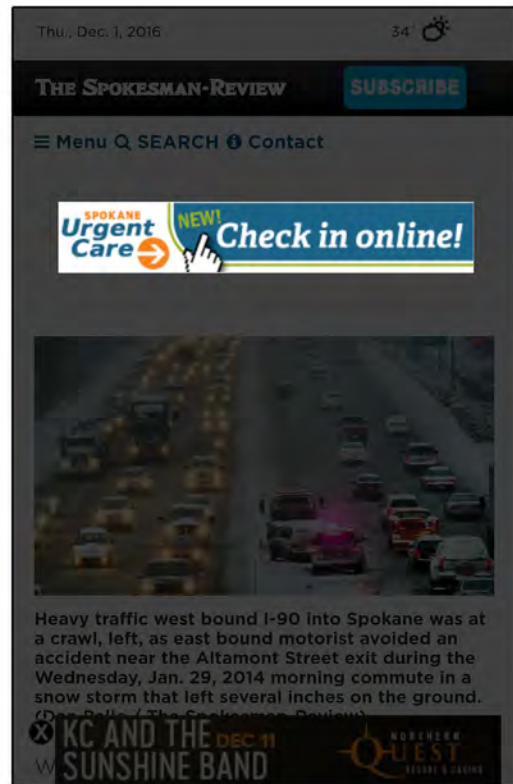
FOR MORE INFORMATION PLEASE CONTACT YOUR ACCOUNT EXECUTIVE:
or visit www.spokesman.com/advertising
Spokane 509-459-5095
Toll Free 1-800-338-8801
2017

Spokesman.com Mobile stats

The majority (68%) of the audience on Spokesman.com mobile are between the ages 25 and 44, are split almost evenly male (55%) vs. female (45%) and spend over two minutes on site per visit.

The Mobile Header is delivered to every page on the site and is guaranteed to be above the fold. The ad rotates with up to 3 other advertisers and receives a minimum of 150,000 impressions per 30 days.

Mobile Header Ad
\$1000 per 30 days
320x50



Big Ad
300x250
\$500 per 30 days

The Mobile Big Ad is the largest ad unit on the site and will rotate with up to 7 advertisers. The Big Ad receives a minimum of 50,000 impressions per 30 days.